

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM591892

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stardale Enterprises, Limited		08/11/2020	Corporation: VIRGIN ISLANDS, BRITISH
RECEIVING PARTY DATA			
Name:	BMC Imports		
Street Address:	25 Eastern Steel Road		
City:	Milford		
State/Country:	CONNECTICUT		
Postal Code:	06460		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2742418	THE JEWEL OF RUSSIA	
CORRESPONDENCE DATA			
Fax Number:	2032984832		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2032984830		
Email:	ptotm@ipattorneysgroup.com		
Correspondent Name:	David Chen		
Address Line 1:	16 Oxford Road		
Address Line 4:	Milford, CONNECTICUT 06460		
NAME OF SUBMITTER:	David Chen		
SIGNATURE:	/David Chen/		
DATE SIGNED:	08/13/2020		
Total Attachments: 2			
source=US #1 Stardale Enterprises, Limited to BMC Imports#page1.tif			
source=US #1 Stardale Enterprises, Limited to BMC Imports#page2.tif			

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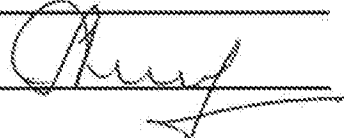
TRADEMARK ASSIGNMENT

WHEREAS, Stardale Enterprises, Limited, a corporation organized under the laws of the British Virgin Islands having its registered address at Hauteville Offices, Baugher's Bay, PO 3483, Tortola, British Virgin Islands, VG 11110 (the "Assignor"), is the owner of the trademark THE JEWEL OF RUSSIA ("Mark"), including United States Trademark Registration No. 2,742,418 thereof (Attachment A); and

WHEREAS, BMC Imports, a Delaware corporation, having its registered address at 25 Eastern Steel Road, Milford, CT, USA 06460 (the "Assignee") is desirous of acquiring said Mark and said Registration thereof, together with the goodwill of the business in connection therewith.

NOW, THEREFORE, for good and valuable consideration furnished by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, its successors and assigns, the entire right, title and interest in and to the Mark, including United States Trademark Registration No. 2,742,418 thereof, together with the goodwill of the business symbolized thereby, including all claims for and rights to sue and recover damages and profits for all past, present, and future infringements thereof, all for the Assignee's use and for the use of its successors and assigns.

Dated: August 11, 2020

Name: A. SAGUIRIAN
Signed: 

TRADEMARK ASSIGNMENT

ATTACHMENT A

THE JEWEL OF RUSSIA RN: 2,742,418	IC 033: Alcoholic beverages, namely, distilled spirits and liqueurs.
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