

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM592304

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Windmill Health Products LLC		08/17/2020	Limited Liability Company: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	It Works Marketing, Inc.		
<b>Street Address:</b>	908 Riverside Drive		
<b>City:</b>	Palmetto		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34221		
<b>Entity Type:</b>	Corporation: MICHIGAN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6116874	SKINNY BREW	
<b>Serial Number:</b>	88977374	SKINNY BREW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8019818281 Ext. 702		
<b>Email:</b>	srichards@rplaw.net		
<b>Correspondent Name:</b>	Steven A. Richards		
<b>Address Line 1:</b>	1275 E. Fort Union Blvd.		
<b>Address Line 2:</b>	Suite 115		
<b>Address Line 4:</b>	Cottonwood Heights, UTAH 84047		
<b>NAME OF SUBMITTER:</b>	Steven A. Richards		
<b>SIGNATURE:</b>	/steven a richards/		
<b>DATE SIGNED:</b>	08/17/2020		
<b>Total Attachments: 3</b>			
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**TRADEMARK ASSIGNMENT**

**WHEREAS**, Windmill Health Products LLC, a New Jersey limited liability company with its principal place of business at 10 Henderson Drive, West Caldwell, NJ 07006 (hereafter "Assignor"), has adopted and used the registered and unregistered domestic trademark and trademark application listed on Schedule A attached hereto and made a part hereof by this reference (all of the foregoing being referred to herein as the "Marks"),

**WHEREAS**, It Works Marketing, Inc., a Michigan corporation with its principal place of business at 908 Riverside Drive, Palmetto, FL 34221 (hereafter "Assignee"), is desirous of acquiring all right, title and interest in and to the said Marks, together with the goodwill symbolized and associated with the Marks, and the registration thereof.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Except to the extent that Federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed and construed in accordance with the laws of the State of Florida without giving effect to the principles of conflicts of laws thereof.

**IN WITNESS WHEREOF**, Assignor has caused its duly authorized officer to execute this Assignment on the date set forth below.

**WINDMILL HEALTH PRODUCTS LLC**

Date: \_\_\_\_\_

8/17/2020

By \_\_\_\_\_

Philip A. Piscopo

Its: Chief Financial Officer

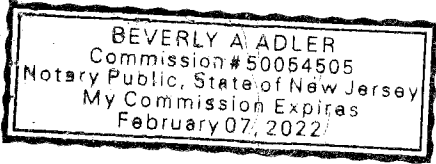
STATE OF NEW JERSEY            }  
  } ss.  
County of ESSEX                    }

On August 17, 2020, before me, Beverly Adler, Notary Public in and for said county, personally appeared Philip A. Piscopo, Chief Financial Officer of Windmill Health Products LLC, a New Jersey limited liability company, on behalf of the limited liability company, who has satisfactorily identified himself as the signer to the above-referenced document.

(Affix Notary Stamp Here)

Beverly Adler  
Notary Public Signature

My Commission Expires: 2/7/22



**SCHEDULE A**

**List of Marks**

<b>Mark</b>	<b>Serial Number</b>	<b>Registration Number</b>
SKINNY BREW	88687979	6116874
SKINNY BREW	88977374	N/A