

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM593174

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael J. Davidson		07/22/2020	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	ATP Institute Pty Ltd		
Street Address:	Unit 2, 9-11 Babdoyle Street		
City:	Loganholme		
State/Country:	AUSTRALIA		
Postal Code:	4129		
Entity Type:	Proprietary Limited Company: AUSTRALIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4800349	NOWAY!	
CORRESPONDENCE DATA			
Fax Number:	3309839981		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3309839974		
Email:	MWallace@harpstbecker.com		
Correspondent Name:	Monica L Wallace		
Address Line 1:	1559 Corporate Woods Pkwy, Ste. 250		
Address Line 4:	Uniontown, OHIO 44685		
NAME OF SUBMITTER:	Monica L Wallace		
SIGNATURE:	/Monica L Wallace/		
DATE SIGNED:	08/20/2020		
Total Attachments: 2			
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source=2020.07.22_Davidson ATP Assignment NOWAY 4800349 executed#page2.tif			

OP \$40.00 4800349

ASSIGNMENT OF TRADEMARK

WHEREAS, Michael J. Davidson, an individual with a mailing address of 8350 Traford Lane, Springfield, Virginia 22152 (the "Assignor"), is the owner of the entire right, title and interest in the U.S. trademark known as NOWAY!, Registration Number 4,800,349, registered on August 25, 2015, and is the record holder of said trademark; and

WHEREAS, ATP Institute Pty. Ltd., an Australian proprietary limited company, having a business address of Unit 2, 9-11 Babbdoyle Street, Loganholme, Queensland 4129, Australia (herein, the "Assignee"), desires to purchase the entire right, title, and interest in said trademark including the goodwill of the business symbolized by said trademark to be effective as of July 22 2020 (the "Effective Date"); and

WHEREAS, Assignee desires to obtain the legal title to said trademark.

NOW, THEREFORE, in consideration of the premises and of One Dollar (\$1.00) and for other good and valuable consideration, the sufficiency of which is hereby expressly acknowledged, Assignor by these presents hereby assigns, transfers, conveys, and sets over unto said Assignee, its successors, assigns and legal representatives, the entire right, title, and interest to and under said trademark, together with the goodwill of the business in connection with which said trademark was and is used, and all rights incident thereto;

Said Assignor hereby releases, assigns, and transfers unto said Assignee, its successors, assigns, and transfers unto said Assignee, its successors, assigns and legal representatives, all rights, title, and interest, claims and demands whatsoever said Assignor had in, to and by, under and through, said trademark, including all claims for any and all past infringement thereof and the right to sue therefor;

ALL OF THE SAME to be held and enjoyed by said Assignee for its own use and behoof and for its successors, assigns and legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor had this Assignment not been made.

SIGNED this 22 day of JULY, 2020.

WITNESS:

Maura M. [Signature]

ASSIGNOR:

[Signature]
Michael J. Davidson

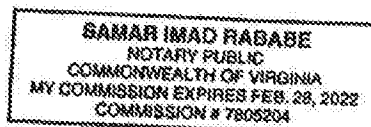
Date: 7-22-2020

State of Virginia

County of Fairfax

SWORN to and subscribed to before me this 22 day of JULY, 2020

[Signature]
NOTARY PUBLIC



Harpst Becker LLC
1559 Corporate Woods Pkwy., Ste. 250
Uniontown, Ohio 44685
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F: (330) 983-9981
MLW/mw