

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM593243

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HONGKONG WUYOU TRADING LIMITED		08/10/2020	limited company: HONG KONG
RECEIVING PARTY DATA			
Name:	Bestore Co., Ltd.		
Street Address:	NO. 8 GEXIN AVENUE, ZOUMALING		
Internal Address:	DONGXIHU DISTRICT, WUHAN CITY		
City:	HUBEI PROVINCE		
State/Country:	CHINA		
Postal Code:	430040		
Entity Type:	limited company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5886838	BESTORE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(818) 380-1900		
Email:	trademarks@paiplaw.com		
Correspondent Name:	Paulo A. de Almeida		
Address Line 1:	16830 VENTURA BLVD., SUITE 360		
Address Line 4:	ENCINO, CALIFORNIA 91436		
NAME OF SUBMITTER:	Paulo A. de Almeida		
SIGNATURE:	/Paulo A. de Almeida/		
DATE SIGNED:	08/20/2020		
Total Attachments: 1			
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OP \$40.00 5886838

ASSIGNMENT OF TRADEMARK

WHEREAS, HONGKONG WUYOU TRADING LIMITED ("Assignor"), a limited company having an address of NO. 8 GEXIN AVENUE, ZOUMALING, DONGXIHU DISTRICT, WUHAN CITY HUBEI PROVINCE CHINA, has adopted, used, and registered the following marks in the United States:

TYPE	MARK	REGISTRATION NO.	Reg. Date	CLASSES
TRADEMARK	良品铺子 BESTORE	5886235	October 15, 2019	29,30,32

WHEREAS, Bestore Co., Ltd., a limited company having an address of NO. 8 GEXIN AVENUE, ZOUMALING DONGXIHU DISTRICT WUHAN CITY HUBEI PROVINCE CHINA 430040 ("Assignee") is desirous of acquiring the above mark in the United States, and the above-identified registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the foregoing marks in the United States, together with the good will of the business symbolized by the marks, the right to sue for past infringement, and the above-identified registrations thereof.

By: Lisa He
He Xuilian, Legal representative of HONGKONG WUYOU TRADING LIMITED

Date: August 10, 2020