

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM593708

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TV Guide Magazine LLC		08/24/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TV Insider, LLC		
<b>Street Address:</b>	50 Rockefeller Plaza		
<b>Internal Address:</b>	14th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10021		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4744867	TVINSIDER	
<b>Registration Number:</b>	4632597	TVINSIDER	
<b>Registration Number:</b>	4633420	TVINSIDER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3129240201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-741-1027		
<b>Email:</b>	sbaron@bhhlawfirm.com		
<b>Correspondent Name:</b>	Steven L. Baron		
<b>Address Line 1:</b>	225 W. Washington Street		
<b>Address Line 2:</b>	Suite 2200		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>NAME OF SUBMITTER:</b>	Steven L. Baron		
<b>SIGNATURE:</b>	/Steven L. Baron/		
<b>DATE SIGNED:</b>	08/24/2020		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment is made this August 24, 2020 by and between TV Guide Magazine, LLC, a Delaware limited liability company ("Assignor") and TV Insider, LLC, a Delaware limited liability company ("Assignee").

**WHEREAS**, Assignor owns all right, title and interest in and to the following United States Trademark Registrations for the mark TVINSIDER (hereinafter referred to as the "Mark"):

- Reg No. 4744867 (Downloadable mobile applications for reviewing information, news and commentary in the fields of television shows, television programming, and entertainment in Class 9).
- Reg No. 4632597 (Online publications in the nature of magazines, columns, newsletters, reports and guides in the fields of television, television programming; blogs in the fields of television, television programming; providing information in the fields of television shows, television programming; providing an Internet website in the fields of television shows, television programming; providing newsletters in the fields of television, television programming delivered by electronic mail; providing webcasts and online videos in the fields of television, television programming) and
- Reg. No. 4633420 (Online publications in the nature of magazines, columns, newsletters, reports and guides in the fields of entertainment, public personalities, actors and celebrities; blogs in the fields of entertainment, public personalities, actors and celebrities; providing information in the fields of entertainment, public personalities, actors and celebrities; providing an Internet website in the fields of entertainment, public personalities, actors and celebrities; providing newsletters in the fields of entertainment, public personalities, actors and celebrities delivered by electronic mail; providing webcasts and online videos in the fields of entertainment, public personalities, actors and celebrities).

**WHEREAS**, Assignor is desirous of assigning all right, title, and interest in and to the Mark, including, without limitation, the registrations referred to above, to Assignee, having a

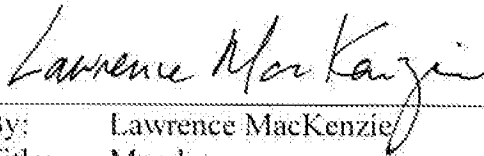
principal business address of 50 Rockefeller Plaza, 14<sup>th</sup> Floor, New York, New York 10021), and Assignee is desirous of acquiring all right, title, and interest in and to the Mark, including any and all common law rights in and to the Mark.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest throughout the world in and to the Mark, together with all of the goodwill of the business symbolized by said Mark and the right to recover damages, profits, and all other remedies for all past and future infringements thereof.

Signed August 24, 2020.

**ASSIGNOR**

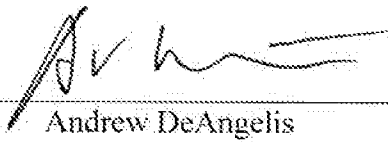
TV Guide Magazine LLC



By: Lawrence MacKenzie  
Title: Member

**ASSIGNEE**

TV Insider, LLC



By: Andrew DeAngelis  
Title: Member