

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM591001

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Insuractive, Inc.		07/21/2020	Corporation: NEBRASKA
RECEIVING PARTY DATA			
Name:	Insuractive LLC		
Street Address:	8420 W. Dodge Rd., Suite 510		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68114		
Entity Type:	Limited Liability Company: NEBRASKA		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Serial Number:	88789301	INSURACTIVE	
Registration Number:	4706639	MEDICARE BACKOFFICE	
Registration Number:	4762879	MEDICARE BACKOFFICE	
Registration Number:	4792309	LIFE INSURANCE MARKETPLACE	
Registration Number:	4412940	MATURE HEALTH CENTER	
Registration Number:	4128663	INSURACTIVE	
Registration Number:	4128592	INSURACTIVE	
Registration Number:	3835822	MEDICARE MARKETPLACE	
Registration Number:	2660199	HEALTHYPETCENTER.COM	
Serial Number:	76038877	IPICKER	
Serial Number:	75950216	HEALTHINSURANCECENTER.COM	
Registration Number:	2647898	WORLDTRAVELCENTER.COM	
Registration Number:	2516555	POLICY PICKER	
Registration Number:	2840557	IBUY	
Serial Number:	75950114	IQUOTE	
Registration Number:	2533427	INSURACTIVE	
Registration Number:	2533426	INSURACTIVE	
CORRESPONDENCE DATA			

OP \$440.00 88789301

Fax Number: 7037526201

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7037526276

Email: cecil@keyiplaw.com

Correspondent Name: Cecil E. Key

Address Line 1: 1934 Old Gallows Road Suite 350

Address Line 4: Vienna, VIRGINIA 22182

NAME OF SUBMITTER:	Cecil E. Key
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SIGNATURE:	/Cecil E. Key/
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DATE SIGNED:	08/08/2020
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Total Attachments: 2

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ARTICLES OF ENTITY CONVERSION

OF

INSURACTIVE, INC.

Pursuant to the Nebraska Model Business Corporation Act, Insuractive, Inc., a Nebraska corporation, executes these Articles of Entity Conversion:

FIRST: The name of the corporation immediately before the filing of these Articles of Entity Conversion is Insuractive, Inc.

SECOND: The name to which the name of the corporation is to be changed is Insuractive LLC.

THIRD: Insuractive LLC will be a limited liability company organized under and subject to the Nebraska Uniform Limited Liability Company Act.

FOURTH: The Certificate of Organization of Insuractive LLC is attached to these Articles of Entity Conversion as Exhibit 1.

FIFTH: The Plan of Entity Conversion of Insuractive, Inc. was duly approved by the shareholders of Insuractive, Inc. in the manner required by the Nebraska Model Business Corporation Act and the articles of incorporation of Insuractive, Inc.

Dated this 21st day of July, 2020.

INSURACTIVE, INC., a
Nebraska corporation

By: Hershel A. Kleinberg
Hershel A. Kleinberg, President

**CERTIFICATE OF ORGANIZATION
OF
INSURACTIVE LLC**

1. **Name.** The name of the limited liability company (the "Company") is Insuractive LLC.

2. **Conversion.** The Company was converted from Insuractive, Inc., a Nebraska corporation. The conversion was approved in a manner that complied with the Nebraska Model Business Corporation Act.

3. **Initial Designated Office.** The street and mailing addresses of the initial designated office of the Company are:

<u>Street Address</u>	<u>Mailing Address</u>
8420 West Dodge Road Suite 510 Omaha, Nebraska 68114	8420 West Dodge Road Suite 510 Omaha, Nebraska 68114

4. **Initial Agent for Service of Process.** The name of the initial agent of the Company for service of process is CT Corporation System. The street and mailing addresses (and post office box number, if any) of such initial agent of the Company for service of process are:

<u>Street Address</u>	<u>Mailing Address</u>
5601 South 59 th Street Suite C Lincoln, Nebraska 68516	5601 South 59 th Street Suite C Lincoln, Nebraska 68516