

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM596723

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Storyland, Inc.		07/08/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Cast Operating Company LLC		
Street Address:	125 Woodfield Road		
City:	Kentfield		
State/Country:	CALIFORNIA		
Postal Code:	94904		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	88925103	CAST	
Serial Number:	88925107	CAST	
Serial Number:	88925108	CAST LOVE	
CORRESPONDENCE DATA			
Fax Number:	4153920827		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4153921960		
Email:	trademarkgroup@sideman.com		
Correspondent Name:	Kelly P. McCarthy		
Address Line 1:	One Embarcadero Center, Suite 2200		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	11099-1		
NAME OF SUBMITTER:	Wanda Rojas		
SIGNATURE:	/Wanda Rojas/		
DATE SIGNED:	09/09/2020		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into as of July 8, 2020 ("Effective Date") by and between Storyland, Inc., a Delaware corporation ("Assignor") and Cast Operating Company LLC, a Delaware limited liability company ("Assignee").

A. Assignor is the owner of all right, title and interest in and to the marks on the attached Schedule A (the "Marks"), including the goodwill associated with the Marks, and desires to assign all of its right, title and the interest in and to the Marks to the Assignee; and

B. Assignee is desirous of acquiring all of Assignor's right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:


1. Assignor hereby assigns, transfers and sets over to Assignee, as of the Effective Date, its entire right, title, and interest in and to the Marks throughout the world, including any and all goodwill of the business connected with the use thereof and symbolized thereby, all registrations therefore, all common law rights that exist therein, any and all causes of action throughout the world, including the right to recover damages, for any past, present, or future infringement, misappropriation and/or dilution of the Marks.
2. Assignor hereby authorizes and requests the U.S. Patent and Trademark Office and any relevant Trademark Office to record Assignee as the owner of the Marks.
3. This Trademark Assignment is binding on the Assignor and its respective successors and assigns, and inures to the benefit of the Assignee and its successors and assigns.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the Effective Date.

ASSIGNOR :

STORYLAND, INC.

Date: 09/03/2020

By: 
Name: ERIC RYAN
Title: Co-founder

ASSIGNEE:

CAST OPERATING COMPANY, LLC.

Date: 09/03/2020


By: 
Name: ERIC RYAN
Title: Co-founder

EXHIBIT A

US Trademark Applications

Mark/Name	App. No./Reg. No.
CAST	88925103
CAST (Design)	88925107
CAST LOVE	88925108