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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM597087

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	02/06/2017

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MemberClicks, Inc.		02/06/2017	Corporation: GEORGIA

RECEIVING PARTY DATA

Name:	MemberClicks, LLC		
Street Address:	3495 Piedmont Road NE, Building 12		
Internal Address:	Suite 110		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30305		
Entity Type:	Limited Liability Company: DELAWARE		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	6043303	ATLAS

CORRESPONDENCE DATA

Fax Number: 8032559831

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8643732260

Email: elaine.stephenson@nelsonmullins.com, IP@nelsonmullins.com

Correspondent Name: Nelson Mullins Riley & Scarborough LLP

Address Line 1: 301 South College Street
Address Line 2: Suite 2300, IP Department

Address Line 4: Charlotte, NORTH CAROLINA 28202

NAME OF SUBMITTER:	Neil C. Jones
SIGNATURE: /Neil C. Jones/	
DATE SIGNED:	09/11/2020

Total Attachments: 3

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> TRADEMARK REEL: 007049 FRAME: 0033

Control Number: N/A

STATE OF GEORGIA

Secretary of State

Corporations Division 313 West Tower 2 Martin Luther King, Jr. Dr. Atlanta, Georgia 30334-1530

CERTIFICATE OF MERGER

I, Brian P. Kemp, the Secretary of State and the Corporation Commissioner of the State of Georgia, do hereby issue this certificate pursuant to Title 14 of the Official Code of Georgia Annotated certifying that articles or a certificate of merger and fees have been filed regarding the merger of the below entities, effective as of 02/06/2017. Attached is a true and correct copy of the said filing.

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Surviving Entity:	44 ¢				XX	
MEMBERCLICKS, LLC, a	Foreign Non-Qua	alifying Entity	: : : : : : : : : : : : : : : : : : :			
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Nonsurviving Entity/En	itities:					
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Brian P. Kemp Secretary of State

TRADEMARK REEL: 007049 FRAME: 0034 ARTICLES OF MERGER

OF
MEMBERCLICKS, INC.
INTO
MEMBERCLICKS, LLC

February 6, 2017

Pursuant to the Section 14-2-1109 of the Georgia Business Corporation Code ("Code"), the undersigned entity adopts the following articles of merger:

- 1. Name and State of Incorporation or Organization of Constituent Entities. The names and states of formation or organization of the constituent entities to the proposed merger are (a) MemberClicks, inc., a Georgia corporation (the "Merging Company"), and (b) MemberClicks, LLC, a Delaware limited liability company (the "Surviving Company").
- 2. <u>Agreement of Merger</u> An Agreement and Plan of Merger ("<u>Merger Agreement</u>"), dated as of February 6, 2017, by and among the Surviving Company, the Merging Company, Richard Marsden, and the shareholders of the Company has been duly authorized and approved by the Surviving Company and the shareholders of the Merging Company in accordance with Code Section 14-2-1103.
- 3. <u>Surviving Entity</u>. The Surviving Company shall be the merger's surviving entity, and its name, "NiemberClicks, LLC", shall not change as a result of the merger.
- 4. <u>Location of Merger Agreement</u>. The executed Merger Agreement is on file at the place of business of the Surviving Company, located at 3495 Piedmont Road NE, Building 12, Suite 110, Atlanta, GA 30305.
- 5. <u>Furnishing of Agreement of Merger</u>. A copy of the Merger Agreement will be furnished by the Surviving Company, on request and without cost, to any member of the Surviving Company or any shareholder of the Merging Company.
- 6. <u>Effective Date.</u> Pursuant to the terms of the Merger Agreement, the merger shall become effective as of the date and time of the filing of the Certificate of Merger with the Secretary of State of the State of Delaware.
- 7. <u>Publication of Notice</u>. Pursuant to Section 14-2-1105.1(a) of the Code, the Surviving Company does hereby undertake to submit the request for publication of a notice of filing of these Articles of Merger and payment therefor as required by Section 14-2-1105.1(b) of the Code.

[Signature page follows]

XCP-4776630-3

IN WITNESS WHEREOF, the undersigned has caused these Articles of Merger to be executed as of the date first written above.

MemberClicks, LLC

Name: Nathan Linn

Title: Manager

[Signature Page to Articles of Merger]

TRADEMARK REEL: 007049 FRAME: 0036

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RECORDED: 09/11/2020