

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM597382

| | | | |
|---|------------------------------------|-----------------------|----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ENTITY CONVERSION | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Hollywood Beauty Imports, Inc. | | 10/16/2019 | Corporation: FLORIDA |
| RECEIVING PARTY DATA | | | |
| Name: | Hollywood Beauty Imports, LLC | | |
| Street Address: | 10800 NW 103rd St Ste 5 | | |
| City: | Miami | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 33178 | | |
| Entity Type: | Limited Liability Company: FLORIDA | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1719278 | HOLLYWOOD BEAUTY | |
| Registration Number: | 1739383 | | |
| Registration Number: | 2238826 | | |
| Registration Number: | 2908071 | PERFECT RESULTS | |
| Registration Number: | 4602715 | HOLLYWOOD PURE | |
| Registration Number: | 6092171 | PEGA'O! | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3054363752 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 305-677-9588 | | |
| Email: | kap@KPorterLaw.com | | |
| Correspondent Name: | Kathryn A. Porter | | |
| Address Line 1: | 1661 West Ave Unit 398795 | | |
| Address Line 4: | Miami Beach, FLORIDA 33139 | | |
| ATTORNEY DOCKET NUMBER: | Hollywood Beauty conv | | |
| NAME OF SUBMITTER: | Kathryn A. Porter | | |
| SIGNATURE: | /kap/ | | |
| DATE SIGNED: | 09/14/2020 | | |

OP \$165.00 1719278

Total Attachments: 4

source=Corporate conversion_Inc to LLC#page1.tif

source=Corporate conversion_Inc to LLC#page2.tif

source=Corporate conversion_Inc to LLC#page3.tif

source=Corporate conversion_Inc to LLC#page4.tif

Articles of Conversion
For
"Other Business Entity"
Into
Florida Limited Liability Company

The Articles of Conversion and attached Articles of Organization are submitted to convert the following "Other Business Entity" into a Florida Limited Liability Company in accordance with s.605.1045, Florida Statutes.

1. The name of the "Other Business Entity" immediately prior to the filing of the Articles of Conversion is:
HOLLYWOOD BEAUTY IMPORTS INC.

(Enter Name of Other Business Entity)

2. The "Other Business Entity" is a corporation
(Enter entity type. Example: corporation, limited partnership, general partnership, common law or business trust, etc.)

First organized, formed or incorporated under the laws of Florida
(Enter state, or if a non-U.S. entity, the name of the country)

on September 22, 1988
(date of organization, formation or incorporation)

3. The name of the Florida Limited Liability Company as set forth in the attached Articles of Organization:
HOLLYWOOD BEAUTY IMPORTS, LLC

(Enter Name of Florida Limited Liability Company)

4. If not effective on the date of filing, enter the effective date: _____
(The effective date: Cannot be prior to date of receipt or filed date nor more than 90 calendar days after the date this document is filed by the Florida Department of State.)

Note: If the date inserted in this block does not meet the applicable statutory filing requirements, this date will not be listed as the document's effective date on the Department of State's records.

5. The plan of conversion has been approved in accordance with all applicable statutes.

6. The "Converted or Other Business Entity" has agreed to pay any members having appraisal rights the amount to which such members are entitled under ss. 605.1006 and 605.1061-605.1072, F.S.

FILED
2019 OCT 16 PM 3:22
SECRETARY OF STATE
TALLAHASSEE FLORIDA

TRADEMARK
REEL: 007050 FRAME: 0305

Signed this 16th day of October 2019.

Signature of Authorized Representative of Limited Liability Company:

Signature of Authorized Representative: *Stuart B. Newman*
Printed Name: Stuart B. Newman Title: Authorized Person

Signature(s) on behalf of Other Business Entity: [See below for required signature(s)]

Signature: *Steven B. Friedman*
Printed Name: Steven Friedman Title: President

Signature: _____
Printed Name: _____ Title: _____

Signature: _____
Printed Name: _____ Title: _____

Signature: _____
Printed Name: _____ Title: _____

Signature: _____
Printed Name: _____ Title: _____

Signature: _____
Printed Name: _____ Title: _____

If Florida Corporation:

Signature of Chairman, Vice Chairman, Director, or Officer.
If Directors or Officers have not been selected, an Incorporator must sign.

If Florida General Partnership or Limited Liability Partnership:

Signature of one General Partner.

If Florida Limited Partnership or Limited Liability Limited Partnership:

Signatures of ALL General Partners.

All others:

Signature of an authorized person.

Fees:

| | |
|--|--------------------|
| Articles of Conversion: | \$25.00 |
| Fees for Florida Articles of Organization: | \$125.00 |
| Certified Copy: | \$30.00 (Optional) |
| Certificate of Status: | \$5.00 (Optional) |

ARTICLES OF ORGANIZATION FOR FLORIDA LIMITED LIABILITY COMPANY

ARTICLE I - Name:

The name of the Limited Liability Company is:

HOLLYWOOD BEAUTY IMPORTS, LLC

(Must contain the words "Limited Liability Company," "L.L.C.," or "LLC.")

ARTICLE II - Address:

The mailing address and street address of the principal office of the Limited Liability Company is:

Principal Office Address:

Mailing Address:

10800 N.W. 103 Street, Building 22
Miami, FL 33178

10800 N.W. 103 Street, Building 22
Miami, FL 33178

ARTICLE III - Registered Agent, Registered Office, & Registered Agent's Signature:

(The Limited Liability Company cannot serve as its own Registered Agent. You must designate an individual or another business entity with an active Florida registration.)

The name and the Florida street address of the registered agent are:

CT Corporation System

Name

1200 South Pine Island Road

Florida street address (P.O. Box **NOT** acceptable)

Plantation

FL 33324

City

Zip

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 605, F.S.

cT James Halpin James Halpin, Assistant Secretary
Registered Agent's Signature (REQUIRED)

(CONTINUED)

ARTICLE IV-

The name and address of each person authorized to manage and control the Limited Liability Company:

Title:

"AMBR" = Authorized Member

"MGR" = Manager

AMBR

Name and Address:

Hollywood Beauty Imports Holding Company

10800 N.W. 103 Street, Building 22

Miami, FL 33178

(Use attachment if necessary)

ARTICLE V: Other provisions, if any.

REQUIRED SIGNATURE:



Signature of a member or an authorized representative of a member

This document is executed in accordance with section 605.0203 (1) (b), Florida Statutes. I am aware that any false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

Steven Friedman, Authorized Representative

Typed or printed name of signee

Filing Fees

\$125.00 Filing Fee for Articles of Organization and Designation of Registered Agent

\$ 30.00 Certified Copy (Optional)

\$ 5.00 Certificate of Status (Optional)