

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM598483

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Richard Betts		09/14/2020	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Casa Komos Beverage Group LLC		
Street Address:	55 Washington Street, Suite 312A		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11201		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4523299	WINE IS A GROCERY, NOT A LUXURY	
CORRESPONDENCE DATA			
Fax Number:	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	707-252-7122		
Email:	tmdept@dpf-law.com		
Correspondent Name:	J. Scott Gerien		
Address Line 1:	1455 First Street, Suite 301		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	pudd01-01		
NAME OF SUBMITTER:	J. Scott Gerien		
SIGNATURE:	/J. Scott Gerien/		
DATE SIGNED:	09/18/2020		
Total Attachments: 1			
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ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION


Whereas, Richard Betts, a U.S. citizen, with a principal business address of 2436 7th Street, Boulder, Colorado 80304 ("Assignor") owns the following mark in the United States which is registered in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
WINE IS A GROCERY, NOT A LUXURY	4,523,299	April 29, 2014

Whereas, Casa Komos Beverage Group LLC, a Delaware limited liability company, with a principal business address of 55 Washington Street, Suite 312A, Brooklyn, NY 11201 ("Assignee") is desirous of acquiring said U.S. mark and the U.S. registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the said mark in the U.S., together with the goodwill of the business symbolized by the mark in the U.S. and the above identified U. S. registration thereof.

Dated: Sept. 14, 2020


Richard Betts
Owner