## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM599116

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Vivid Life Sciences, LLC		09/23/2020	Limited Liability Company: FLORIDA

### **RECEIVING PARTY DATA**

Name:	GenMax LLC
Street Address:	P.O. Box 41882
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55441
Entity Type:	Limited Liability Company: MINNESOTA

#### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	88622765	GENMAX
Serial Number:	88622790	GENMAX

#### **CORRESPONDENCE DATA**

Fax Number: 3303769646

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3303761242

Email: tldrenski@rennerkenner.com

**Correspondent Name:** Renner Kenner Greive Bobak Taylor & Webe

Address Line 1: 106 S. Main Street

Address Line 2: Suite 400

Address Line 4: Akron, OHIO 44308-1412

NAME OF SUBMITTER:	Tama L. Drenski
SIGNATURE:	/Tama L. Drenski/
DATE SIGNED:	09/23/2020

#### **Total Attachments: 3**

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> **TRADEMARK** REEL: 007059 FRAME: 0186

ASSIGNMENT

WHEREAS, Vivid Life Sciences, LLC, a Florida limited liability company,

having an office and place of business located at 31932 136th Street, Princeton,

Minnesota 55371, (hereinafter designated as the "Assignor") has adopted, and is the

owner of the trademark "GenMax" and applications for federal registrations thereof,

together with all of the goodwill of the business appurtenant to or associated with said

trademark and applications, (hereinafter designated as the "Trademark Rights") listed on

Schedule A, which is attached hereto and incorporated by reference herein:

WHEREAS, GenMax LLC, a Minnesota limited liability company, having a

mailing address of P.O. Box 41882, Minneapolis, Minnesota 55441 (hereinafter

designated as the "Assignee") is desirous of acquiring said Trademark Rights,

WHEREAS, Assignor and Assignee wish to herein memorialize said assignment,

transfer and sale of the Trademark Rights to Assignee.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that

for and in consideration of the sum of One Dollar (\$1.00), and other valuable and legally

sufficient consideration, the receipt and legal sufficiency of which is hereby

acknowledged, the Assignor has sold, assigned and transferred, and by these presents

does sell, assign, transfer, release and forever quit-claim unto the Assignee, all right, title

and interest the Assignor has in and to the Trademark Rights, including all of the

goodwill of the business appurtenant thereto, together with all claims for damages by

reason of infringement of same, with the right to sue for and collect the same for its own

use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal

representatives.

IN TESTIMONY WHEREOF, the Assignor has executed this Assignment on the

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date set forth below.

Vivid Life Sciences, LLC

By: \_\_\_\_\_(signature)

Josh Krenz

September 23, 2020 CEO & Strategic Counsel

# SCHEDULE A

Trademark applications now pending before the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Class</u>	<u>Application No.</u> 88/622,765	<u>Filing Date</u>
GENMAX	001		September 19, 2019
GENMAX	005	88/622,790	September 19, 2019

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**RECORDED: 09/23/2020** 

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