

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM599449

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ALPHA UX, INC.		09/08/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	FEEDBACK LOOP, INC.		
Street Address:	588 Broadway, RM 503		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90141822	FL	
CORRESPONDENCE DATA			
Fax Number:	2123553333		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128138800		
Email:	tadmin@goodwinlaw.com, sallirampersad@goodwinlaw.com		
Correspondent Name:	Goodwin Procter LLP		
Address Line 1:	620 Eighth Avenue		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	144199-308956		
NAME OF SUBMITTER:	Shaleena Alli-Rampersad, Paralegal		
SIGNATURE:	/Shaleena Alli-Rampersad/		
DATE SIGNED:	09/24/2020		
Total Attachments: 3			
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source=Alpha UX - DE - Certificate of Amendment (Change of Name) (FILED 9-8-2020)#page3.tif			

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ALPHA UX, INC.", CHANGING ITS NAME FROM "ALPHA UX, INC." TO "FEEDBACK LOOP, INC.", FILED IN THIS OFFICE ON THE EIGHTH DAY OF SEPTEMBER, A.D. 2020, AT 10:34 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

5616780 8100
SR# 20207146361

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203619226
Date: 09-09-20

TRADEMARK
REEL: 007060 FRAME: 0865

**CERTIFICATE OF AMENDMENT TO THE
FIRST AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
ALPHA UX, INC.**

**(Pursuant to Section 242 of the
General Corporation Law of the State of Delaware)**

Alpha UX, Inc., a corporation organized and existing under and by virtue of the provisions of the General Corporation Law of the State of Delaware (the "General Corporation Law"),

DOES HEREBY CERTIFY:

FIRST: That the name of this corporation is Alpha UX, Inc. and that this corporation was originally incorporated pursuant to the General Corporation Law on October 7, 2014 under the name Alpha UX, Inc.

SECOND: That the Board of Directors of this corporation adopted resolutions setting forth a proposed amendment to the Fourth Amended and Restated Certificate of Incorporation of the Corporation (as amended, the "Certificate"), declaring said amendment to be advisable and in the best interests of this corporation and its stockholders and authorizing the appropriate officers of this corporation to solicit the consent of the stockholders therefor, which resolution setting forth the proposed amendment is as follows:

NOW, THEREFORE, BE IT RESOLVED, that paragraph 1 of the cover page of the Certificate be amended to read in its entirety as follows:

"The name of this corporation is Feedback Loop, Inc. and that this corporation was originally incorporated pursuant to the General Corporation Law on October 7, 2014 under the name Alpha UX, Inc."

RESOLVED FURTHER, that Article **FIRST** of the Certificate be amended to read in its entirety as follows:

"FIRST: NAME.

The name of this corporation is Feedback Loop, Inc. (the "Corporation")."

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law by written consent of the stockholders holding the requisite number of shares given in accordance with and pursuant to Section 228 of the General Corporation Law.

IN WITNESS WHEREOF, Alpha UX, Inc. has caused this Certificate of Amendment to be executed by a duly authorized officer of the corporation as of September 8, 2020.

By: /s/ Robert Holland
Robert Holland, President