# OP \$40.00 5281227

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM599589

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Jinhua Niupin E-Commerce Co., Ltd.		09/24/2020	limited company: CHINA

### **RECEIVING PARTY DATA**

Name:	Zhongshan Yunshenchu Lighting Co., Ltd.	
Street Address:	5FA01, 5th Floor, Kaiyuan Lighting Production Building, No. 1 Hengxing Road,	
Internal Address:	Tongyi Industrial Park, Guzhen,	
City:	Zhongshan, Guangdong	
State/Country:	CHINA	
Postal Code:	528400	
Entity Type:	limited company: CHINA	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	5281227	HONERENY

## **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: usamark001@163.com

**Correspondent Name:** Zhongshan Yunshenchu Lighting Co., Ltd. **Address Line 1:** 5FA01, 5 F, Kaiyuan Lighting Production

**Address Line 2:** Bldg,No.1 Hengxing Rd,Guzhen

Address Line 4: Zhongshan, Guangdong, CHINA 528400

NAME OF SUBMITTER:	Wu Chunhua
SIGNATURE:	/Wu Chunhua/
DATE SIGNED:	09/25/2020

**Total Attachments: 1** 

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TRADEMARK REEL: 007061 FRAME: 0409

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# TRADEMARK ASSIGNMENT

WHEREAS, Jinhua Niupin E-Commerce Co., Ltd., A China limited company ("ASSIGNOR"), is the owner of the following trademark, and the goodwill of the business relating to the trademark including the right to sue and recover for any and all past infringements;

UNITED STATES Trademark	CLASS	Registration Number
HONERENY	011	5281227

WHEREAS, Zhongshan Yunshenchu Lighting Co., Ltd., A China limited company ("ASSIGNEE"), having its place of business at 5FA01, 5th Floor, Kaiyuan Lighting Production Building, No. 1 Hengxing Road, Tongyi Industrial Park, Guzhen, Zhongshan City, Guangdong Province, China, desires to acquire the entire right, title and interest in, to and under said trademark and the goodwill of the business appertaining to the trademark

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, does sell, assign and transfer to ASSIGNEE, its successors and assigns forever, the entire right, title and interest in, to and under said trademark above together with the goodwill of the business relating to said trademarks, and all rights of action, both at law and in equity, for past infringements, if any, of said trademarks, the same to be held and enjoyed by ASSIGNEE, its successors and assigns forever, as fully and entirely as the same could have been enjoyed by ASSIGNOR if this assignment had not been made.

IN WITNESS WHEREOF, ASSIGNOR has caused this assignment, to be executed by its duly authorized corporate officer effective as of Sep, 24, 2020.

Jinhua Niupin E-Commerce Co., Ltd.
Wu Chunhua

Title: President

TRADEMARK REEL: 007061 FRAME: 0410

**RECORDED: 09/25/2020**