

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM601126

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Savvy Goods LLC		09/30/2020	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	Sweat Equity Group LLC		
Street Address:	18420 Rio Chama Ln		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78738		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88939420	EVELIE	
CORRESPONDENCE DATA			
Fax Number:	6156004798		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6156004737		
Email:	maria@spear-ip.com		
Correspondent Name:	Maria Spear Ollis		
Address Line 1:	41 Peabody St		
Address Line 4:	Nashville, TENNESSEE 37210		
NAME OF SUBMITTER:	Maria Spear Ollis		
SIGNATURE:	/Maria Spear Ollis/		
DATE SIGNED:	10/05/2020		
Total Attachments: 1			
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OP \$40.00 88939420

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made and effective as of September 30, 2020, from Savvy Goods LLC, located at 18420 Rio Chama Ln, Austin, TX 78738 ("ASSIGNOR"), to Sweat Equity Group LLC, located at 18420 Rio Chama Ln, Austin, TX 78738 ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the following trademark:

EVELIE (Serial No. 88939420) in connection with "Bath crystals; Beauty serums; Cosmetic creams; Cosmetic creams for skin care; Cosmetic preparations for skin care; Cosmetics; Lip gloss; Make-up; Retinol cream for cosmetic purposes; Skin cleansers; Skin moisturizer; Skin care preparations, namely, skin peels; Body and beauty care cosmetics; Cosmetic preparations for eyelashes; Non-medicated serums for use on eyebrows; Non-medicated serums for use on eyelashes; Non-medicated skin care preparations, namely, creams, moisturizers, lotions, serums, scrubs, gels, cleansers, toners, peels, and masks; Shower and bath gel (in International Class 003) and "Probiotic supplements; Vitamin supplements (in International Class 005).

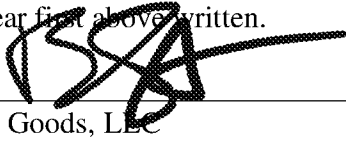
(the "Mark"), together with the goodwill of the business symbolized thereby in connection with the goods and services on which the Mark is used (the "Property").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of ASSIGNOR's right, title, and interest in and to the Mark and the Property.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE, its successors and assigns, all of ASSIGNOR's right, title, and interest of whatever kind in and to the Mark and the Property, including, without limitation, (1) the goodwill of the business relating to the goods and services in respect upon which the Mark are used and for which the Mark are or shall be registered, (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark and/or the Property, including, without limitation, damages and payments for past, present and future infringements and misappropriations of the Mark and/or the Property; and (3) all rights to sue for past, present and future infringements and misappropriations of the Mark and/or the Property.

ASSIGNOR represents and warrants that ASSIGNOR is the exclusive owner of the Mark and the Property, that ASSIGNOR possesses all right, title and interest in and to the Mark and the Property, that ASSIGNOR has the power to enter into this assignment; and that the rights transferred in this assignment are free of any liens, encumbrances or adverse claims. ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary to secure, complete or vest in ASSIGNEE full right, title, and interest in the Mark and the Property.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment as of the day and year first above written.



Savvy Goods, LLC
By: Benjamin Sweat
Its: Managing Member