

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM602417

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECOND AMENDMENT TO INTELLECTUAL PROPERTY SECURITY AGREEMENT		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
App Annie Inc.		10/06/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Silicon Valley Bank		
<b>Street Address:</b>	505 Howard Street, Floor 3		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94105		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88610130	ACCELERATE THE POSSIBILITIES	
<b>Serial Number:</b>	88610123		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2023704750		
<b>Email:</b>	ipteam@cogencyglobal.com		
<b>Correspondent Name:</b>	Jennifer Tindie		
<b>Address Line 1:</b>	1025 Vermont Ave NW, Suite 1130		
<b>Address Line 2:</b>	COGENCY GLOBAL INC.		
<b>Address Line 4:</b>	Washington, D.C. 20005		
<b>ATTORNEY DOCKET NUMBER:</b>	1275704		
<b>NAME OF SUBMITTER:</b>	Sarah Mackin		
<b>SIGNATURE:</b>	/Sarah Mackin/		
<b>DATE SIGNED:</b>	10/12/2020		
<b>Total Attachments: 7</b>			
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source=Second_Amendment_to_Intellectual_Property_Security_Agreement_-_App_Annie_(Guarantor)#page2.tif			

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source=Second\_Amendment\_to\_Intellectual\_Property\_Security\_Agreement\_-\_App\_Annie\_(Guarantor)#page4.tif  
source=Second\_Amendment\_to\_Intellectual\_Property\_Security\_Agreement\_-\_App\_Annie\_(Guarantor)#page5.tif  
source=Second\_Amendment\_to\_Intellectual\_Property\_Security\_Agreement\_-\_App\_Annie\_(Guarantor)#page6.tif  
source=Second\_Amendment\_to\_Intellectual\_Property\_Security\_Agreement\_-\_App\_Annie\_(Guarantor)#page7.tif

**SECOND AMENDMENT TO  
INTELLECTUAL PROPERTY SECURITY AGREEMENT**

This Second Amendment to Intellectual Property Security Agreement (this “Amendment”) is made as of October 6, 2020, by and between **SILICON VALLEY BANK**, a California corporation (“Bank”), with a loan production office located at 505 Howard Street, Floor 3, San Francisco, California 94105 and **APP ANNIE INC.**, a Delaware corporation with its principal place of business located at 23 Geary Street, Suite 800, San Francisco, California 94108 (“Grantor”).

**Recitals**

A. Grantor has entered into that certain Loan and Security Agreement by and between **APP ANNIE EUROPE LIMITED**, a company registered in England and Wales with registration number 08428256 (“Borrower”) and Bank dated as of December 7, 2015, as amended by that certain First Amendment to Loan and Security Agreement dated as of August 9, 2017, by and between Borrower and Bank, as further amended by that certain Second Amendment to Loan and Security Agreement dated as of July 31, 2019, by and between Borrower and Bank, and as further amended by that certain Third Amendment to Loan and Security Agreement dated as of the date hereof, by and between Borrower and Bank (as the same may be further amended, modified, restated, replaced, or supplemented from time to time, the “Loan Agreement”).

B. To secure its obligations and liabilities to Bank, Grantor has previously granted Bank a security interest in the Intellectual Property Collateral pursuant to that certain Intellectual Property Security Agreement dated as of August 9, 2017, as amended by that certain First Amendment to Intellectual Property Security Agreement between Bank and Grantor dated as of July 31, 2019 (as the same may be further amended, modified, restated, replaced, or supplemented from time to time, the “IP Security Agreement”). Capitalized terms used but not otherwise defined herein shall have the same meaning as in the IP Security Agreement.

C. Grantor and Bank have agreed to enter into this Amendment.

NOW, THEREFORE, GRANTOR AND BANK AGREE AS FOLLOWS:

A. MODIFICATIONS TO THE IP SECURITY AGREEMENT.

1. Exhibit A to the IP Security Agreement is hereby supplemented, but not replaced, by adding thereto (in addition to all items already listed thereon) the property set forth on Schedule A-1 attached hereto.
2. Exhibit B to the IP Security Agreement is hereby supplemented, but not replaced, by adding thereto (in addition to all items already listed thereon) the property set forth on Schedule B-1 attached hereto.
3. Exhibit C to the IP Security Agreement is hereby supplemented, but not replaced, by adding thereto (in addition to all items already listed thereon) the property set forth on Schedule C-1 attached hereto.
4. Exhibit D to the IP Security Agreement is hereby supplemented, but not replaced, by adding thereto (in addition to all items already listed thereon) the property set forth on Schedule D-1 attached hereto.

B. RATIFICATION OF IP SECURITY AGREEMENT. Grantor hereby ratifies, confirms and reaffirms, all and singular, the terms and conditions of the IP Security Agreement, and acknowledges, confirms and agrees that the IP Security Agreement contains an accurate and complete listing of all Intellectual Property Collateral and shall remain in full force and effect.

C. COUNTERSIGNATURE. This Amendment shall become effective only when it shall have been executed by Grantor and Bank. Each party hereto may execute this Amendment by electronic means and recognizes and accepts the use of electronic signatures and records by any other party hereto in connection with the execution and storage hereof.

*[Signature Page to Follow]*

IN WITNESS WHEREOF, the parties hereto have caused this Amendment to be executed as of the date first above written.

**GRANTOR:**

APP ANNIE INC.

By:  \_\_\_\_\_

Name: Wayel Fare

Title: VP & Controller

**BANK:**

SILICON VALLEY BANK

By:  \_\_\_\_\_

Name: Tom Graziani

Title: Vice President

SCHEDULE A-1

Copyrights

None.











SCHEDULE B-1

## Patents

<b>TITLE</b>	<b>JURISDICTION</b>	<b>DATE FILED</b>	<b>APPLICATION NUMBER</b>	<b>ENTITY</b>
Keyword Reporting for Mobile Applications	USA	April 28, 2020	16/861,143	App Annie Inc.
Automated Taxonomy Classification System	USA	August 28, 2020	17/006,673	App Annie Inc.
Determining Usage Data of Mobile Applications for a Population	PCT	December 8, 2017	PCT/US2017/065279	App Annie Inc.
Determining Usage Data of Mobile Applications for a Population	JP	December 8, 2017	2019-551504	App Annie Inc.

SCHEDULE C-1

## Trademarks

TRADEMARK	JURISDICTION	APPLICATION DATE	APPLICATION NUMBER	REGISTRATION DATE	REGISTRATION NUMBER	ENTITY
ACCELERATE THE POSSIBILITIES	Canada	March 6, 2020	2016194			App Annie Inc.
	Canada	March 6, 2020	2016195			App Annie Inc.
ACCELERATE THE POSSIBILITIES	China	March 9, 2020	44437739			App Annie Inc.
ACCELERATE THE POSSIBILITIES	China	March 9, 2020	44437738			App Annie Inc.
	China	March 9, 2020	44437737			App Annie Inc.
	China	March 9, 2020	44437736			App Annie Inc.
	China	March 9, 2020	44437735			App Annie Inc.
ACCELERATE THE POSSIBILITIES	European Union	March 9, 2020	18207916			App Annie Inc.
	European Union	March 6, 2020	18208058			App Annie Inc.
ACCELERATE THE POSSIBILITIES	Hong Kong	March 6, 2020	305210720			App Annie Inc.
	Hong Kong	March 6, 2020	305210739			App Annie Inc.
ACCELERATE THE POSSIBILITIES	Japan	March 6, 2020	2020-024721			App Annie Inc.
	Japan	March 6, 2020	2020-024722			App Annie Inc.
ACCELERATE THE POSSIBILITIES	Korea (South)	March 6, 2020	40-2020- 0038361			App Annie Inc.
	Korea (South)	March 6, 2020	40-2020- 0038360			App Annie Inc.
ACCELERATE THE POSSIBILITIES	Singapore	March 6, 2020	40202005126P			App Annie Inc.
	Singapore	March 6, 2020	40202005125R			App Annie Inc.
ACCELERATE THE POSSIBILITIES	USA	September 9, 2019	88610130			App Annie Inc.
	USA	September 9, 2019	88610123			App Annie Inc.



SCHEDULE D-1

Mask Works

None.