

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM603465

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Albert Fouerti		10/15/2020	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Superior Deals, Inc.		
<b>Street Address:</b>	1870 Bath Avenue		
<b>City:</b>	Brooklyn		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11214		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88633700	FORTÉ	
<b>Serial Number:</b>	88757827	SUPERIORBRANDS	
<b>Registration Number:</b>	5573933	MILO ITALIA	
<b>Registration Number:</b>	5532147	SUPERIORBRANDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	asoucy@murthalaw.com		
<b>Correspondent Name:</b>	Murtha Cullina		
<b>Address Line 1:</b>	280 Trumbull Street		
<b>Address Line 4:</b>	Hartford, CONNECTICUT 06103		
<b>ATTORNEY DOCKET NUMBER:</b>	010130-0001		
<b>NAME OF SUBMITTER:</b>	Elizabeth A. Galletta		
<b>SIGNATURE:</b>	/Elizabeth A. Galletta/		
<b>DATE SIGNED:</b>	10/16/2020		
<b>Total Attachments: 3</b>			
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source=Trademark Superior Deals#page2.tif			

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## TRADEMARK ASSIGNMENT

WHEREAS, Albert Fouerti, (hereinafter referred to as ASSIGNOR) an individual having an address at 1870 Bath Avenue, Brooklyn, NY 11214, is the owner of the trademarks and United States trademark applications and registrations thereof listed in Attachment A; and

WHEREAS, SUPERIOR DEALS, INC. (hereinafter referred to as ASSIGNEE) a New York corporation, having a place of business at 1870 Bath Avenue, Brooklyn, NY 11214, is desirous of acquiring said trademark and application for registration thereof;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of the sum of ONE DOLLAR and other good and valuable consideration to it in hand paid, the receipt of which is hereby acknowledged, said Albert Fouerti by these presents does sell, assign and transfer, unto the said SUPERIOR DEALS, INC., the entire right, title and interest in and to the aforesaid marks and applications and registrations thereof, together with the good will of the business associated therewith and the right to sue for infringements of the mark, past and present.

Date:

10/15/2020

Albert Fouerti

Date:

10/15/2020

SUPERIOR DEALS, INC

Name: Albert Fouerti

Title: President

ATTACHMENT A

<b>Mark</b>	<b>Serial No.</b>	<b>Registration No.</b>
FORTÉ	88633700	pending
SUPERIORBRANDS	88757827	pending
MILO ITALIA	87754443	5573933
SUPERIORBRANDS	87754442	5532147