

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM603922

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DLJJ & Associates, LLC		10/15/2020	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Skinny & Co., Inc.		
<b>Street Address:</b>	5762 W. 74th St.		
<b>City:</b>	Indianapolis		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46278		
<b>Entity Type:</b>	Corporation: INDIANA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6165089	THE SKINNY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3174541349		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3175012891		
<b>Email:</b>	brad@rsindy.com		
<b>Correspondent Name:</b>	Bradley M. Stohry		
<b>Address Line 1:</b>	212 W. 10th St., Suite A-285		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46202		
<b>NAME OF SUBMITTER:</b>	Bradley M. Stohry		
<b>SIGNATURE:</b>	/bms/		
<b>DATE SIGNED:</b>	10/20/2020		
<b>Total Attachments: 1</b>			
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OP \$40.00 6165089

with us.

Trademark Assignment

This Trademark Assignment ("Assignment") is effective as of August 25, 2020, by and between Skiny & Co., Inc. ("Assignee"), an Indiana corporation having a principal place of business at 4762 W. 74th St., Indianapolis, IN 46278, and DLJJ & Associates, LLC ("Assignor"), a California limited liability company having a principal place of business at 9601 Wilshire Blvd, Beverly Hills, CA 90210.

WHEREAS, Assignor is the owner of certain trademark rights in the mark THE SKINNY (the "Mark"), including all rights associated with U.S. Trademark Ser. No. 88399015 (the "Application"); and

WHEREAS, Assignee is desirous of acquiring Assignor's rights in and to the Mark and the Application.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby assigns to Assignee all of Assignors' right, title and interest in, to and under the Mark, together with the goodwill of the business associated with or symbolized by the Mark, the Application and any and all common law rights in the Mark owned by Assignor, including, but not limited to, the right to sue and collect damages for any future infringements of the Mark.

2. Assignor authorizes this Assignment to be recorded with the United States Patent and Trademark Office so that all rights in the Application can be formally transferred to Assignee. Assignor shall, as reasonably requested by Assignee, execute any and all other documents necessary to record and fully effectuate this Assignment.

IN WITNESS WHEREOF, the parties acknowledge that they have read, understand, and agree to the terms and conditions of this Assignment.

SKINNY & Co., Inc.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

*[Signature]*  
\_\_\_\_\_  
*Luke G. [unclear]*  
\_\_\_\_\_  
*CEO*  
\_\_\_\_\_

DLJJ & ASSOCIATES, LLC

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

*[Signature]*  
\_\_\_\_\_  
*Anne [unclear]* 10.15.20  
\_\_\_\_\_  
*Principal*  
\_\_\_\_\_