

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM604175

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	07/01/2020		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Neverfail, LLC		07/01/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hierholzer Holdings Inc.		
<b>Street Address:</b>	12400 Highway 71 West		
<b>Internal Address:</b>	Suite 350-407		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78738		
<b>Entity Type:</b>	Corporation: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5489275	NEVERFAIL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5123516669		
<b>Email:</b>	gtrussell@russell-law.com		
<b>Correspondent Name:</b>	Gail Taylor-Russell		
<b>Address Line 1:</b>	PO Box 15335		
<b>Address Line 4:</b>	Fernandina Beach, FLORIDA 32035		
<b>NAME OF SUBMITTER:</b>	Gail Taylor Russell		
<b>SIGNATURE:</b>	/Gail Taylor Russell/		
<b>DATE SIGNED:</b>	10/21/2020		
<b>Total Attachments: 1</b>			
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OP \$40.00 5489275

# NEVERFAIL

## Trademark Assignment

For value received with an effective date of July 1st, 2020,  
**Neverfail. LLC**, a corporation organized under the laws of Delaware, (hereinafter ASSIGNOR), hereby irrevocably and exclusively grants, assigns, transfers, and conveys all right, title, interest, and ownership in and to the following trademarks:

Mark	Cty	Application Number	Registration Number
NEVERFAIL	US	87/214859	5,489,275

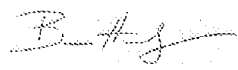
throughout the United States, Canada, Europe and the rest of the world, along with the right to sue and recover damages for past infringement, together with that part of the goodwill of the business connected with the use of and symbolized by the mark and assigned as part of the entire business or portion thereof to which the mark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060, to **Hierholzer Holdings Inc.**, a Texas corporation, (hereinafter ASSIGNEE). ASSIGNEE is a successor to the portion of ASSIGNOR'S business to which the trademark pertains.

To be binding on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

**IN WITNESS WHEREOF**, this Assignment has been duly executed and delivered by a duly authorized officer of ASSIGNOR.

ASSIGNOR:

**Neverfail Limited**

By: 

Name: Brian Hierholzer

Title: Chief Executive Officer

Date: July 1st, 2020

Post address: PO Box 3952 | Swindon | SN3 9EJ  
Tel+ 44(0)870 777 1500 | Fax: +44 (0)870 774 2211 | [www.neverfailgroup.com](http://www.neverfailgroup.com)  
Registered address: Fieldfisher | 5<sup>th</sup> Floor | Free Trade Exchange | 37 Peter Street | Manchester | M2 5GB

**TRADEMARK**

**RECORDED: 10/21/2020**

**REEL: 007081 FRAME: 0816**