

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM604776

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BANK LEUMI LE-ISRAEL B.M.		10/21/2020	Corporation: ISRAEL
RECEIVING PARTY DATA			
Name:	CLICKTALE LTD.		
Street Address:	2 Jabotinsky St., Amot Atrium Building		
City:	Jerusalem		
State/Country:	ISRAEL		
Entity Type:	Corporation: ISRAEL		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	77192344	CLICKTALE	
Serial Number:	86049810	CONVERTING BEHAVIOR TO BUSINESS	
Serial Number:	86049820	THE CLICKTALE 6P CYCLE	
Serial Number:	86109094	PRICELESS PLAN	
Serial Number:	86188816	CONVERT BEHAVIOR TO BUSINESS	
Serial Number:	86922643	LIGHT UP THE DIGITAL WORLD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5672060480		
Email:	trademarks@ems-legal.com		
Correspondent Name:	Eitan Mehulal Sadot		
Address Line 1:	6480 Calverton Drive, Unit 202		
Address Line 4:	Frederick, MARYLAND 20874		
NAME OF SUBMITTER:	Michelle Rosenberg		
SIGNATURE:	/mw/		
DATE SIGNED:	10/25/2020		
Total Attachments: 1			
source=USA REMOVAL OF LIEN CLICKTALE#page1.tif			

CH \$165.00 77192344

To Whom It May Concern

Termination Statement

The undersigned, Securing Party, **BANK LEUMI LE-ISRAEL B.M.**, hereby releases, cancels and terminates any and all liens, security interests or rights that were created and/or recorded to the benefit of the undersigned at the United States Patent and Trademark Office with respect to the patents and trademarks listed herein in the name of **Clicktale Ltd.**:

PATENTS:

Property Type	Number
Patent Number:	7941525
Patent Number:	9508081
Application Number:	15358842
Application Number:	13888942
PCT Number:	US1339954
Application Number:	14484726
PCT Number:	US1455376
Patent Number:	9792365
PCT Number:	US1472524
Application Number:	15788323

TRADEMARKS:

Mark	Serial No.
CLICKTALE	77192344
Converting behavior to business	86049810
The clicktale 6p cycle	86049820
Priceless plan	86109094
Convert behavior to business	86188816
Light Up the Digital World	86922643

The undersigned, **BANK LEUMI LE-ISRAEL B.M.** authorizes to record this Termination Statement with the USPTO.

Dated this 21st day of October 2020

BANK LEUMI LE-ISRAEL B.M.

Signed: _____

Name: Ronen Rayf

Keren Pais Ardner

Title: Credit Analyst

RM

TRADEMARK