

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM606061

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Dawn, Inc.		10/30/2020	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bank of America, N.A.		
Street Address:	333 S. Hope Street, 19th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90071		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	85655420	ADI	
Serial Number:	87079229	AMERICAN DAWN	
Serial Number:	87079081	ADI AMERICAN DAWN	
Serial Number:	88028259	GLOBAL LEADER IN REUSABLE TEXTILE SOLUTI	
Serial Number:	88438177	LIFEGOWN	
CORRESPONDENCE DATA			
Fax Number:	7044448847		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213-457-9854		
Email:	ksaltrick@mcguirewoods.com		
Correspondent Name:	McGuireWoods LLP		
Address Line 1:	355 S. Grand Avenue, Suite 4200		
Address Line 2:	Attention: Y.Lee, Esq.		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
NAME OF SUBMITTER:	Yoojin Lee		
SIGNATURE:	/s/Yoojin Lee		
DATE SIGNED:	10/30/2020		
Total Attachments: 4			

OP \$140.00 85655420

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**MEMORANDUM AND NOTICE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY**

October 30, 2020

AMERICAN DAWN, INC., a California corporation (“Debtor”) hereby acknowledges that it has granted to **BANK OF AMERICA, N.A.**, a national banking association (“Lender”), as Lender under the Loan Agreement referred to below, whose address is Bank of America, N.A., 333 S. Hope Street, 19th Floor, Los Angeles, California 90071, a security interest in and to all of Debtor’s right, title and interest in and to the trademarks and trademark registrations which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by the applicable Debtor (the “Trademarks”), together with the goodwill and assets of the business, as set forth in the Loan Documents (as defined below).

The terms and conditions of the aforementioned security interest are contained in that certain Loan and Security Agreement dated as of the date hereof (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Loan Agreement”) by and between Debtor and Lender, as security for the Obligations (as defined in the Loan Agreement) as set forth in the Loan Agreement. Nothing contained in this Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Lender may have in any other collateral described in the Loan Agreement or otherwise.

The parties hereby agree that this Memorandum and Notice of Security Interest in Intellectual Property and all claims shall be governed by the law of the State of New York, without giving effect to any conflict of law principles except federal laws relating to national banks and Sections 12.13, 12.14 and 12.5 of the Loan Agreement are hereby incorporated by reference. Debtor hereby authorizes the filing of this Memorandum and Notice of Security Interest in Intellectual Property with the United States Patent and Trademark Office.

[Signature Pages Follow]

IN WITNESS WHEREOF, the undersigned has duly executed this Memorandum and Notice of Security Interest in Intellectual Property as of the date first written above.

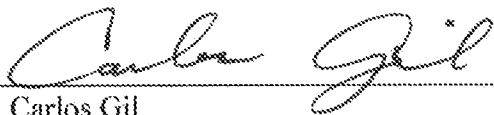
DEBTOR:

AMERICAN DAWN, INC.,
a California corporation

By: *Adnan Rawjee*
Name: Adnan Rawjee
Title: President

LENDER:

BANK OF AMERICA, NA.

By: 

Name: Carlos Gil

Title: Senior Vice President

EXHIBIT A
TRADEMARKS

Trademark	Owner	Status in Trademark Office	Serial / Registration Number
ADI®	American Dawn, Inc.	Registration Issued	85655420 / 5086857
American Dawn®	American Dawn, Inc.	Registration Issued	87079229 / 5397221
ADI American Dawn®	American Dawn, Inc.	Registration Issued	87079081 / 5397219
Global Leader In Reusable Textiles®	American Dawn, Inc.	Registration Issued	88028259 / 6008684
Lifegown®	American Dawn, Inc.	Registration Issued	88438177 / 6081568