

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM606347

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Country Inn & Suites by Radisson, Inc.	FORMERLY Country Inn & Suites by Carlson, Inc.	10/23/2020	Corporation: MINNESOTA
RECEIVING PARTY DATA			
Name:	Radisson Hospitality Belgium BV/SRL		
Street Address:	Avenue du Bourget 44		
City:	Brussels		
State/Country:	BELGIUM		
Postal Code:	B-1130		
Entity Type:	Private Limited Liability Company: BELGIUM		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	3831820	COUNTRY INN & SUITES	
Registration Number:	5474371	COUNTRY INN & SUITES	
Registration Number:	1495546		
Registration Number:	4464044		
Registration Number:	3878067	HIGHRIDGE COUNTRY RESERVE	
Registration Number:	3708507	I LOVE THIS COUNTRY	
Registration Number:	3976040	INN CASE MARKET	
Registration Number:	3244250	READ IT & RETURN LENDING LIBRARY	
Registration Number:	4553448		
Registration Number:	1712424	TOUR STOP	
Serial Number:	88226958	WE'RE ON THE WAY TO WHEREVER YOU'RE GOIN	
CORRESPONDENCE DATA			
Fax Number:	6126324444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-632-3271		
Email:	tmsradisson@lathrogpm.com		
Correspondent Name:	Cheryl Johnson		
Address Line 1:	500 IDS Center, 80 South 8th Street		

CH \$290.00 3831820

Address Line 2: Lathrop GPM LLP
Address Line 4: Minneapolis, MINNESOTA 55402

DOMESTIC REPRESENTATIVE

Name: Ashley Bennett Ewald
Address Line 1: 500 IDS Center, 80 South 8th Street
Address Line 2: Lathrop GPM LLP
Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER: Cheryl Johnson

SIGNATURE: /Cheryl Johnson/

DATE SIGNED: 11/02/2020

Total Attachments: 2

source=CIS US Assign#page1.tif

source=CIS US Assign#page2.tif

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), dated as of October 23, 2020, is entered into between COUNTRY INN & SUITES BY RADISSON, INC., formerly known as COUNTRY INN & SUITES BY CARLSON, INC., a corporation of Minnesota, United States of America with its place of business at Carlson Parkway, P.O. Box 59159, Minneapolis, MN 55459 ("Assignor"), and RADISSON HOSPITALITY BELGIUM BV/SRL, a Belgium private limited liability company with its principal place of business at Avenue du Bourget 44, B-1130 Brussels, Belgium ("Assignee").

Recitals

- A. Assignor is the owner of or applicant for the trademarks and service marks listed on Schedule A (the "Marks"). Assignor owns and has a bona fide intent to use the marks for which there are pending Intent-to-Use applications for U.S. federal registration.
- B. Assignor assigned the Marks to Assignee pursuant to the CI&S Trademark and Domain Name Assignment Agreement dated October 21, 2020 (the "Trademark Assignment"), between Country Inn & Suites by Radisson, Inc. and Radisson Hospitality Belgium BV/SRL, and the parties are executing this short form agreement for recordation with the appropriate governmental authorities. Assignee is acquiring the business of the Assignor in connection with which Assignor has a bona fide intent to use the marks for which there are pending Intent-to-Use applications for federal registration.

Assignment

In consideration of the above recitals and other good and valuable consideration paid in connection with the Trademark Assignment (the receipt and sufficiency of which the parties expressly acknowledge), the parties agree as follows:

Assignor hereby transfers and assigns to Assignee absolutely all its right, title and interest in and to the Marks, including:

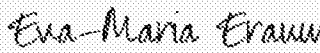
- (a) all registrations and applications for registration of the Marks in any country, including any renewals and extensions of any registration that is or may be secured;
- (b) the absolute entitlement to any registered trademarks or service marks granted pursuant to any of the applications comprised in the Marks;
- (c) all statutory and common law rights attaching to the Marks, together with the good will of the business relating to the goods and/or services in respect of which the Marks are registered or used, with that portion of Assignor's business in connection with which it has a bona fide intent to use the Mark; and
- (d) the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any profits or damages recovered) in respect of any infringement, or any other cause of action (including passing off and dilution) arising from ownership, of any of the Marks whether occurring before, on or after the date of this Assignment.

The parties have executed this Assignment as of the date first written above.

Assignor: COUNTRY INN & SUITES BY RADISSON, INC.

Assignee: RADISSON HOSPITALITY BELGIUM BV/SRL

By: 
Name: J. Timothy Sticha
Title: Executive Vice President

By: 
Name: Eva-Maria Erauw
Title: Director

Schedule A

United States Registrations and Applications

MARK	APP. NO.	REG. NO.
COUNTRY INN & SUITES	77/911,652	3,831,820
COUNTRY INN & SUITES & Design (Modern)	87/626,338	5,474,371
Flower Design	73/693,995	1,495,546
Flower Design (Modern)	85/852,534	4,464,044
HIGHRIDGE COUNTRY RESERVE	77/909,193	3,878,067
I LOVE THIS COUNTRY	77/718,267	3,708,507
INN CASE MARKET	85/115,223	3,976,040
READ IT & RETURN LENDING LIBRARY	78/819,270	3,244,250
Thin Outline Design	85/409,742	4,553,448
TOUR STOP	74/129,482	1,712,424
WE'RE ON THE WAY TO WHEREVER YOU'RE GOING	88/226,958	

GP:4833-8907-6174 v1