

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM607787

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael Jardine		11/10/2020	INDIVIDUAL: CANADA
RECEIVING PARTY DATA			
Name:	Michael Jardine Ltd.		
Street Address:	341 Kings Road		
Internal Address:	901-04 Hang Seng North Point Bldg.		
City:	North Point		
State/Country:	HONG KONG		
Entity Type:	Corporation: HONG KONG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5782883	SERGE KIRCHHOFER	
CORRESPONDENCE DATA			
Fax Number:	3472634953		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3472634953		
Email:	nealgreenfieldesq@gmail.com		
Correspondent Name:	Neal Greenfield		
Address Line 1:	2830 Ocean Parkway		
Address Line 2:	#21G		
Address Line 4:	Brooklyn, NEW YORK 11235		
ATTORNEY DOCKET NUMBER:	Serge K cl 25 Assign 40		
DOMESTIC REPRESENTATIVE			
Name:	Neal Greenfield		
Address Line 1:	2830 Ocean Parkway		
Address Line 2:	#21G		
Address Line 4:	Brooklyn, NEW YORK 11235		
NAME OF SUBMITTER:	Neal Greenfield		
SIGNATURE:	/nsg/		

OP \$40.00 5782883

DATE SIGNED:	11/10/2020
Total Attachments: 1 source=document2020-11-10-035109#page1.tif	

TRADEMARK ASSIGNMENT

This Agreement is entered into freely by and between Michael Jardine, a citizen of Canada with an address at Flat A, 29/F Block 2, 301 Victoria Road, Pokfulam, Hong Kong ("Assignor") and Michael Jardine Ltd., a Hong Kong Corporation with an address at 901-4 Hang Seng North Point Bldg., 341 Kings Road, North Point, Hong Kong ("Assignee").

WHEREAS, Assignor is the owner of United States trademark Registration No. 5782883 for SERGE KIRCHHOFER (hereafter the "Trademark") and

WHEREAS, Assignee wishes to acquire the entire rights, title, and interest in the Trademark in perpetuity;

NOW, the parties agree as follows:

In exchange for the payment of one dollar and other good consideration, the receipt of which is hereby acknowledged Assignor does hereby irrevocably assign to Assignee all rights, title, and interest (including, but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all good will associated therewith and all other rights), in and to the Trademarks.

By: 
Michael Jardine

Date: 10 Nov 2020