

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM607982

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notes Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Advantage Sales & Marketing LLC		10/28/2020	Limited Liability Company: CALIFORNIA
Daymon Worldwide Inc.		10/28/2020	Corporation: DELAWARE
Advantage Waypoint LLC		10/28/2020	Limited Liability Company: DELAWARE
Quantum ADV LLC		10/28/2020	Limited Liability Company: DELAWARE
Club Demonstration Services, Inc.		10/28/2020	Corporation: CONNECTICUT
Eventus Marketing LLC		10/28/2020	Limited Liability Company: DELAWARE
The Data Council LLC		10/28/2020	Limited Liability Company: DELAWARE
Jun Group Productions, LLC		10/28/2020	Limited Liability Company: DELAWARE
Upshot LLC		10/28/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Wilmington Trust, National Association
Street Address:	50 South Sixth Street
Internal Address:	Suite 1290
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55402
Entity Type:	Association: UNITED STATES

PROPERTY NUMBERS Total: 80

Property Type	Number	Word Mark
Registration Number:	5365476	A
Registration Number:	5214756	A
Registration Number:	5205671	A
Registration Number:	5167535	A
Registration Number:	5167536	A

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4800082	A DWW COMPANY
Registration Number:	4546600	AWP BRANDVANTAGE
Registration Number:	3852222	ADLUCENT
Registration Number:	3193089	ADLUCENT
Registration Number:	5089521	ADVANTAGE DIGITAL TECHNOLOGY
Registration Number:	5012775	ADVANTAGE DIGITAL TECHNOLOGY
Registration Number:	5418663	ADVANTAGE MARKETING PARTNERS
Registration Number:	4917056	ADVANTAGE ORDER TO CASH
Registration Number:	3271825	ADVANTAGE SALES & MARKETING
Registration Number:	5200617	ADVANTAGE SOLUTIONS
Registration Number:	5172231	ADVANTAGE SOLUTIONS
Registration Number:	5172232	ADVANTAGE SOLUTIONS
Registration Number:	5172233	ADVANTAGE SOLUTIONS
Registration Number:	5055746	ADVANTAGE SOLUTIONS
Registration Number:	4693046	AVIARY
Registration Number:	5859738	BEEKEEPER MARKETING
Registration Number:	4863090	BEAUTIFULU
Registration Number:	4564854	BEING A FAVORITE IS MORE VALUABLE THAN B
Registration Number:	4483340	BETTER EVERY DAY
Registration Number:	3196201	BLITZ
Registration Number:	4673738	BLITZ
Registration Number:	5085123	BLUCOIL
Registration Number:	4170104	BRAND CONNECTIONS
Registration Number:	3996716	BUMP CLUB
Registration Number:	4084896	BUMP CLUB AND BEYOND
Registration Number:	3943914	CDS
Registration Number:	1612314	CLUB DEMONSTRATION SERVICES
Registration Number:	2553937	CONVENIENCE SALES NETWORK
Registration Number:	3483707	CONVENIENCE SALES NETWORK
Registration Number:	4561113	DATAHOUND
Registration Number:	5749312	DAYMON
Registration Number:	4965866	DAYMON ACCELERATE
Registration Number:	4051669	DAYMON INTERACTIONS
Registration Number:	4120921	DAYMON WORLDWIDE
Registration Number:	3121460	DAYMON WORLDWIDE
Registration Number:	4464154	DEEP SEARCH
Registration Number:	4589419	ENGAGING PEOPLE, DRIVING SALES
Registration Number:	4438409	EVENTUS

Property Type	Number	Word Mark
Registration Number:	3572056	EYECURVE
Registration Number:	4337059	FOOD IQ
Registration Number:	4502647	FRESH SPACE
Registration Number:	4502707	FRESH SPACE
Registration Number:	4582698	GALILEO GLOBAL BRANDING GROUP A DWW COMP
Registration Number:	5065784	HEY MAMA
Registration Number:	2738332	IN INTEGRATED
Registration Number:	3358769	IN INTEGRATED
Registration Number:	4568949	INTERACTIONS
Registration Number:	4881483	IX-ONE
Registration Number:	4624987	JUN
Registration Number:	4131288	JUN GROUP
Registration Number:	4532576	MASS HISPANIC
Registration Number:	5551332	MOMENTAWARE
Registration Number:	5066193	ORIGINAL KITCHEN COOPERATIVE
Registration Number:	3107887	PROMOPOINT MARKETING
Registration Number:	4880710	RETAILLOGIC
Registration Number:	4644774	RINGER
Registration Number:	4692853	SAS RETAIL SERVICES
Registration Number:	4725199	SIGHT SOUND EMOTION
Registration Number:	5083798	SLINGER
Registration Number:	3653406	SMARTEAM
Registration Number:	3778414	SPEED TO INSIGHT
Registration Number:	3771949	SPEED TO INSIGHT
Registration Number:	3590447	STOREBOARD
Registration Number:	4170386	STOREBOARDMEDIA
Registration Number:	1655747	SUNFLOWER
Registration Number:	4099458	SWEET ELEGANCE
Registration Number:	4502650	TAKING MEDIA TO A WHOLE NEW PLACE
Registration Number:	5042306	THE RETAIL ODYSSEY COMPANY
Registration Number:	4915538	THE SEAMLESS MARKETING AGENCY
Registration Number:	4564855	THERE'S MORE VALUE TO BEING FAVORITE THA
Registration Number:	2270378	UPSHOT
Registration Number:	4564853	WE MAKE BRANDS FAVORITES - NOT JUST FAMO
Registration Number:	4632399	"WHAT HAPPENED YESTERDAY" REPORTS
Registration Number:	4632400	W.H.Y. REPORTS
Serial Number:	90068049	ADVANTAGE DIGITAL COMMERCE

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2126834120
Email: luis.rodriguez@unitedcorporate.com
Correspondent Name: Elaine Carrera
Address Line 1: 32 Old Slip
Address Line 2: C/O CAHILL GORDON & REINDEL LLP
Address Line 4: NEW YORK, NEW YORK 10005

NAME OF SUBMITTER:	ELAINE CARRERA
SIGNATURE:	/ELAINE CARRERA/
DATE SIGNED:	11/10/2020

Total Attachments: 17

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Addendum to Cover Page of Trademarks Form Cover Sheet

1. Name of conveying party(ies)

Daymon Worldwide Inc., a Delaware Corporation
Citizenship – USA – DE

Advantage Waypoint LLC, a Delaware Limited Liability Company
Citizenship – USA – DE

Quantum ADV LLC, a Delaware Limited Liability Company
Citizenship – USA – DE

Club Demonstration Services, Inc., a Connecticut Corporation
Citizenship – USA – CT

Eventus Marketing LLC, a Delaware Limited Liability Company
Citizenship – USA – DE

The Data Council LLC, a Delaware Limited Liability Company
Citizenship – USA – DE

Jun Group Productions, LLC, a Delaware Limited Liability Company
Citizenship – USA – DE

Upshot LLC, a Delaware Limited Liability Company
Citizenship – USA – DE

NOTES TRADEMARK SECURITY AGREEMENT

This NOTES TRADEMARK SECURITY AGREEMENT (as amended, restated, modified or supplemented from time to time, this “**Trademark Security Agreement**”), dated as of October 28, 2020, is made by Advantage Sales & Marketing LLC, a California limited liability company, Daymon Worldwide Inc., a Delaware corporation, Advantage Waypoint LLC, a Delaware limited liability company, Quantum ADV LLC, a Delaware limited liability company, Club Demonstration Services, Inc., a Connecticut corporation, Eventus Marketing LLC, a Delaware limited liability company, The Data Council LLC, a Delaware limited liability company, Jun Group Productions, LLC, a Delaware limited liability company, Upshot LLC, a Delaware limited liability company, (collectively, the “**Grantors**” and each, a “**Grantor**”), in favor of WILMINGTON TRUST, NATIONAL ASSOCIATION, as the Collateral Agent for the Secured Parties (together with its successors and permitted assigns, the “**Collateral Agent**”).

WHEREAS, each Grantor is party to that certain Notes Security Agreement, dated as of October 28, 2020 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “**Security Agreement**”), by and among the Grantors, the other grantors party thereto and the Collateral Agent; and

WHEREAS, under the terms of the Security Agreement, each Grantor has granted to the Collateral Agent, for the benefit of the Secured Parties, a security interest in, among other property, certain Intellectual Property of such Grantor, and has agreed to execute this Trademark Security Agreement for recording with the U.S. Patent and Trademark Office and/or the Canadian Intellectual Property Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor agrees as follows:

Terms. Capitalized terms used but not defined herein shall have the meanings given or given by reference in the Security Agreement.

Grant of Security. As security for the payment or performance, as the case may be, in full of the Secured Obligations, each Grantor hereby grants to the Collateral Agent, for the benefit of the Secured Parties, a security interest (the “**Security Interest**”) in all of such Grantor’s right, title and interest in, to and under the registered and applied for Trademarks set forth on Schedule A attached hereto, together with all goodwill of the business connected with the use thereof and symbolized thereby, and with respect to the foregoing (a) all extensions and renewals thereof, (b) all income, fees, royalties, damages and payments now and hereafter due and/or payable with respect thereto, including damages and payments for past, present or future infringements and dilutions thereof or injury to the goodwill associated therewith, and (c) the right to sue for past, present and future infringements and dilutions thereof or injury to the goodwill associated therewith (collectively, the “**Trademark Collateral**”); provided that “**Trademark Collateral**” shall not include and the Security Interest shall not attach to any Excluded Asset, including any “intent-to-use” application for registration of a Trademark filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, prior to the filing and acceptance of a “**Statement of Use**” pursuant to Section 1(d) of the Lanham Act or an “**Amendment to Allege Use**” pursuant to Section 1(c) of the Lanham Act with respect thereto (it being understood that after such filing and acceptance such intent-to-use application shall be automatically subject to the security interest granted herein and deemed to be included in the Trademark Collateral) or to any other Excluded Asset as provided under the Security Agreement.

Recordation. Each Grantor authorizes and requests that the Commissioner for Trademarks record this Trademark Security Agreement with the U.S. Patent and Trademark Office and/or the Canadian Intellectual Property Office.

Execution in Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Delivery of an executed signature page to this Trademark Security Agreement by facsimile or electronic (including .pdf or .tif file) transmission shall be as effective as delivery of a manually signed counterpart of this Trademark Security Agreement. The words "execution", "signed", "signature", "delivery" and words of like import in or relating to this Trademark Security Agreement and/or any document to be signed in connection with this Trademark Security Agreement and the transactions contemplated hereby shall be deemed to include Electronic Signatures (as defined below), deliveries or the keeping of records in electronic form, each of which shall be of the same legal effect, validity or enforceability as a manually executed signature, physical delivery thereof or the use of a paper-based recordkeeping system, as the case may be. "Electronic Signatures" means any electronic symbol or process attached to, or associated with, any contract or other record and adopted by a person with the intent to sign, authenticate or accept such contract or record; provided that notwithstanding anything contained herein to the contrary, the Collateral Agent is under no obligation to agree to accept electronic signatures in any form or any format unless expressly agreed to by the Collateral Agent pursuant to procedures approved by it.

Security Agreement. This Trademark Security Agreement has been entered into in conjunction with the provisions of the Security Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to the Trademark Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

Governing Law. THIS TRADEMARK SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER (INCLUDING, WITHOUT LIMITATION, ANY CLAIMS SOUNDING IN CONTRACT LAW OR TORT LAW ARISING OUT OF THE SUBJECT MATTER HEREOF AND ANY DETERMINATIONS WITH RESPECT TO POST-JUDGMENT INTEREST) SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO THE CONFLICT OF LAWS PRINCIPLES THEREOF THAT WOULD RESULT IN THE APPLICATION OF ANY LAW OTHER THAN THE LAW OF THE STATE OF NEW YORK WITHOUT GIVING EFFECT TO THE CONFLICTS OF LAW PRINCIPLES THEREOF, BUT INCLUDING SECTION 5-1401 OF THE NEW YORK GENERAL OBLIGATIONS LAW (OTHER THAN ANY MANDATORY PROVISIONS OF LAW RELATING TO THE LAW GOVERNING PERFECTION AND THE EFFECT OF PERFECTION OF THE SECURITY INTEREST AND APPLICABLE FEDERAL LAWS PERTAINING TO TRADEMARKS).

Intercreditor Agreements. NOTWITHSTANDING ANYTHING HEREIN TO THE CONTRARY, THE LIEN AND SECURITY INTEREST GRANTED TO THE COLLATERAL AGENT, FOR THE BENEFIT OF THE SECURED PARTIES, PURSUANT TO THIS TRADEMARK SECURITY AGREEMENT AND THE EXERCISE OF ANY RIGHT OR REMEDY BY THE COLLATERAL AGENT AND THE OTHER SECURED PARTIES HEREUNDER ARE SUBJECT TO THE PROVISIONS OF ANY APPLICABLE INTERCREDITOR AGREEMENT. IN THE EVENT OF ANY CONFLICT OR INCONSISTENCY BETWEEN THE PROVISIONS OF ANY SUCH INTERCREDITOR AGREEMENT AND THIS TRADEMARK SECURITY AGREEMENT, THE PROVISIONS OF SUCH INTERCREDITOR AGREEMENT SHALL GOVERN AND CONTROL.

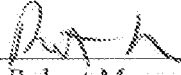
Wilmington Trust, National Association is acting under this Trademark Security Agreement solely in its capacity as Collateral Agent under the Indenture and not in its individual

capacity. In acting hereunder, the Collateral Agent shall be entitled to all of the rights, privileges and immunities granted to it under the Indenture, as if such rights, privileges and immunities were set forth herein.

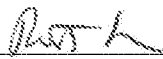
[Remainder of this page intentionally left blank]

IN WITNESS WHEREOF, the undersigned has executed this Trademark Security Agreement as of the date first above written.

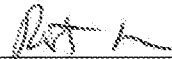
ADVANTAGE SALES & MARKETING LLC

By: 
Name: Robert Murray
Title: Treasurer

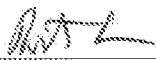
**ADVANTAGE SALES & MARKETING LLC
(D/B/A HATCH DESIGN LLC)**

By: 
Name: Robert Murray
Title: Treasurer

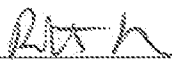
**ADVANTAGE SALES & MARKETING LLC
(D/B/A BEEKEEPER MARKETING, INC.)**

By: 
Name: Robert Murray
Title: Treasurer

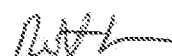
DAYMON WORLDWIDE INC.

By: 
Name: Robert Murray
Title: Treasurer

ADVANTAGE WAYPOINT LLC

By: 
Name: Robert Murray
Title: Treasurer

QUANTUM ADV LLC

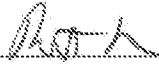
By: 
Name: Robert Murray
Title: Treasurer

[SIGNATURE PAGE TO NOTES TRADEMARK SECURITY AGREEMENT]

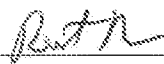
CLUB DEMONSTRATION SERVICES, INC.

By: _____
Name: Bryce Robinson
Title: Secretary

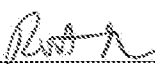
EVENTUS MARKETING LLC

By: 
Name: Robert Murray
Title: Treasurer

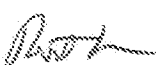
THE DATA COUNCIL LLC

By: 
Name: Robert Murray
Title: Treasurer

JUN GROUP PRODUCTIONS, LLC

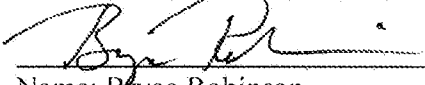
By: 
Name: Robert Murray
Title: Treasurer

UPSHOT LLC

By: 
Name: Robert Murray
Title: Treasurer

[SIGNATURE PAGE TO NOTES TRADEMARK SECURITY AGREEMENT]

CLUB DEMONSTRATION SERVICES, INC.

By: 
Name: Bryce Robinson
Title: Secretary

EVENTUS MARKETING LLC

By: _____
Name: Robert Murray
Title: Treasurer

THE DATA COUNCIL LLC

By: _____
Name: Robert Murray
Title: Treasurer

JUN GROUP PRODUCTIONS, LLC

By: _____
Name: Robert Murray
Title: Treasurer

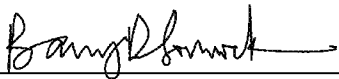
UPSHOT LLC

By: _____
Name: Robert Murray
Title: Treasurer

[SIGNATURE PAGE TO NOTES TRADEMARK SECURITY AGREEMENT]

Accepted and Agreed:

WILMINGTON TRUST, NATIONAL ASSOCIATION, as Collateral Agent








By: 
Name: Barry D. Somrock
Title: Vice President

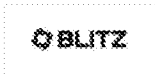

[SIGNATURE PAGE TO NOTES TRADEMARK SECURITY AGREEMENT]

TRADEMARK
REEL: 007102 FRAME: 0163


SCHEDULE A



Registrations:

Trademark	Design (if applicable)	Registration No.	Owner	Notes
A design		5365476	Advantage Sales & Marketing LLC	
A design		5214756	Advantage Sales & Marketing LLC	
A design		5205671	Advantage Sales & Marketing LLC	
A design		5167535	Advantage Sales & Marketing LLC	
A design		5167536	Advantage Sales & Marketing LLC	
A DWW COMPANY		4800082	Daymon Worldwide Inc.	
AAP Brandvantage Logo		4546600	Advantage Waypoint LLC	Company intends to abandon this registration.
ADLUCENT		3852222	Advantage Sales & Marketing LLC	
ADLUCENT and design		3193089	Advantage Sales & Marketing LLC	
ADVANTAGE DIGITAL TECHNOLOGY		5089521	Advantage Sales & Marketing LLC	Company intends to abandon this registration.
ADVANTAGE DIGITAL TECHNOLOGY		5012775	Advantage Sales & Marketing LLC	
ADVANTAGE MARKETING PARTNERS		5418663	Advantage Sales & Marketing LLC	

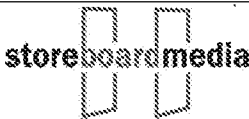

ADVANTAGE ORDER TO CASH		4917056	Advantage Sales & Marketing LLC	
ADVANTAGE SALES & MARKETING		3271825	Advantage Sales & Marketing LLC	
ADVANTAGE SOLUTIONS		5200617	Advantage Sales & Marketing LLC	
ADVANTAGE SOLUTIONS		5172231	Advantage Sales & Marketing LLC	
ADVANTAGE SOLUTIONS		5172232	Advantage Sales & Marketing LLC	
ADVANTAGE SOLUTIONS		5172233	Advantage Sales & Marketing LLC	
ADVANTAGE SOLUTIONS		5055746	Advantage Sales & Marketing LLC	
AVIARY		4693046	Hatch Design LLC	Company intends to abandon this registration.
BEEKEEPER MARKETING		5859738	Beekeeper Marketing, Inc.	
BEAUTIFULU		4863090	Advantage Sales & Marketing LLC	
BEING A FAVORITE IS MORE VALUABLE THAN BEING FAMOUS		4564854	Advantage Sales & Marketing LLC	Company intends to abandon this registration.
BETTER EVERY DAY		4483340	Advantage Sales & Marketing LLC	
BLITZ		3196201	Advantage Sales & Marketing LLC	Company intends to abandon this registration.
BLITZ and design		4673738	Advantage Sales & Marketing LLC	Company intends to abandon this registration.
BLUCOIL		5085123	Quantum ADV LLC	

BRAND CONNECTIONS		4170104	Advantage Sales & Marketing LLC	
BUMP CLUB		3996716	Advantage Sales & Marketing LLC	
BUMP CLUB AND BEYOND		4084896	Advantage Sales & Marketing LLC	
CDS		3943914	Club Demonstration Services, Inc.	
CLUB DEMONSTRATION SERVICES		1612314	Club Demonstration Services, Inc.	
CONVENIENCE SALES NETWORK		2553937	Advantage Waypoint LLC	
CONVENIENCE SALES NETWORK and design		3483707	Advantage Waypoint LLC	
DATAHOUND		4561113	Advantage Sales & Marketing LLC	Company intends to abandon this registration.
DAYMON		5749312	Daymon Worldwide Inc.	
DAYMON ACCELERATE		4965866	Daymon Worldwide Inc.	
DAYMON INTERACTIONS		4051669	Daymon Worldwide Inc.	
DAYMON WORLDWIDE		4120921	Daymon Worldwide Inc.	
DAYMON WORLDWIDE		3121460	Daymon Worldwide Inc.	
DEEP SEARCH		4464154	Advantage Sales & Marketing LLC	
ENGAGING PEOPLE, DRIVING SALES		4589419	Daymon Worldwide Inc.	Company intends to abandon this registration.

EVENTUS and design		4438409	Eventus Marketing LLC	
EYECURVE		3572056	Advantage Sales & Marketing LLC	
FOOD IQ		4337059	Advantage Sales & Marketing LLC	
FRESH SPACE		4502647	Advantage Sales & Marketing LLC	Company intends to abandon this registration.
FRESH SPACE and design		4502707	Advantage Sales & Marketing LLC	Company intends to abandon this registration.
GALILEO GLOBAL BRANDING GROUP A DWW COMPANY and design		4582698	Daymon Worldwide Inc.	Company intends to abandon this registration.
HEY MAMA		5065784	Advantage Sales & Marketing LLC	
IN INTEGRATED		2738332	Advantage Sales & Marketing LLC	
IN INTEGRATED and design		3358769	Advantage Sales & Marketing LLC	
INTERACTIONS		4568949	Daymon Worldwide Inc.	

IX-ONE		4881483	Data Council ¹	
JUN		4624987	Jun Group Productions, LLC	
JUN GROUP (stylized)		4131288	Jun Group Productions, LLC	
Mass Hispanic and design		4532576	Eventus Marketing LLC	Company intends to abandon this registration.
MOMENTAWARE		5551332	Advantage Sales & Marketing LLC	
ORIGINAL KITCHEN COOPERATIVE		5066193	Advantage Sales & Marketing LLC	
PROMOPOINT MARKETING		3107887	Advantage Sales & Marketing LLC	
RETAILLOGIC		4880710	Daymon Worldwide Inc.	
RINGER		4644774	Advantage Sales & Marketing LLC	
SAS RETAIL SERVICES		4692853	Daymon Worldwide Inc.	
SIGHT SOUND EMOTION		4725199	Jun Group Productions, LLC	Company intends to abandon this registration.
SLINGER		5083798	Advantage Sales & Marketing LLC	
SMARTEAM		3653406	Advantage Sales & Marketing LLC	

¹ NTD: Trademark Reg. No. 4881483 has a record ownership of “Data Council”. The company will need to update record ownership to “The Data Council LLC”.

SPEED TO INSIGHT		3778414	Advantage Sales & Marketing LLC	Company intends to abandon this registration.
SPEED TO INSIGHT		3771949	Advantage Sales & Marketing LLC	Company intends to abandon this registration.
STOREBOARD		3590447	Advantage Sales & Marketing LLC	
STOREBOARD MEDIA and design		4170386	Advantage Sales & Marketing LLC	
SUNFLOWER		1655747	Advantage Sales & Marketing LLC	
SWEET ELEGANCE		4099458	Advantage Sales & Marketing LLC	Company intends to abandon this registration.
TAKING MEDIA TO A WHOLE NEW PLACE		4502650	Advantage Sales & Marketing LLC	Company intends to abandon this registration.
THE RETAIL ODYSSEY COMPANY		5042306	Daymon Worldwide Inc.	
THE SEAMLESS MARKETING AGENCY		4915538	Upshot LLC	
THERE'S MORE VALUE TO BEING FAVORITE THAN FAMOUS		4564855	Advantage Sales & Marketing LLC	Company intends to abandon this registration.
UPSHOT		2270378	Upshot LLC	
WE MAKE BRANDS FAVORITES -- NOT JUST FAMOUS		4564853	Advantage Sales & Marketing LLC	Company intends to abandon this registration.
"WHAT HAPPENED YESTERDAY" REPORTS		4632399	Advantage Sales & Marketing LLC	Company intends to abandon this registration.

W.H.Y. REPORTS		4632400	Advantage Sales & Marketing LLC	Company intends to abandon this registration.
ADVANTAGE CANADA SALES AND MARKETING & DESIGN		TMA618684	Advantage Sales & Marketing LLC	Canadian IP
ADVANTAGE SALES AND MARKETING		TMA820803	Advantage Sales & Marketing LLC	Canadian IP
EyeCurve		TMA801017	Advantage Sales & Marketing LLC	Canadian IP
StoreBoard		TMA801016	Advantage Sales & Marketing LLC	Canadian IP
storeboardmedia design		TMA833198	Advantage Sales & Marketing LLC	Canadian IP
ADVANTAGE MARKETING PARTNERS		TMA1064363	Advantage Sales & Marketing LLC	Canadian IP
ADVANTAGE SOLUTIONS		TMA1064366	Advantage Sales & Marketing LLC	Canadian IP
WAYPOINT FOODSERVICE		TMA1054499	Advantage Sales & Marketing LLC	Canadian IP

CDS		TMA1051839	Daymon Worldwide Inc.	Canadian IP
CDS & Design		TMA1051834	Daymon Worldwide Inc.	Canadian IP

Applications:

Trademark	Design (if applicable)	Serial No.	Owner	Notes
ADVANTAGE DIGITAL COMMERCE		Application filed 7/22/20; Serial No. 90068049	Advantage Sales & Marketing LLC	