

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM609463

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Organic Fit Hair, LLC		10/26/2020	Limited Liability Company: COLORADO
RECEIVING PARTY DATA			
Name:	Dude Products, Inc.		
Street Address:	3501 N. Southport Ave., #476		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60657		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87227772	DUDE LOCKS	
CORRESPONDENCE DATA			
Fax Number:	3122685063		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8883150732		
Email:	cmorgan@norvellip.com		
Correspondent Name:	Christian S. Morgan		
Address Line 1:	P.O. Box 2461		
Address Line 4:	Chicago, ILLINOIS 60690		
NAME OF SUBMITTER:	Christian S. Morgan		
SIGNATURE:	/Christian S. Morgan/		
DATE SIGNED:	11/18/2020		
Total Attachments: 2			
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ASSIGNMENT AGREEMENT

WHEREAS, Organic Fit Hair, LLC, a Colorado limited liability company with a principal place of business at 18695 Pony Express Dr. #1322, Parker, Colorado 80134 ("Assignor"), is the owner of the mark DUDE LOCKS and DUDE LOCKS & Design shown in Exhibit A attached hereto (collectively, "DUDE LOCKS Mark") and the US Trademark Application Serial No. 87/227,772 ("Application") for the mark DUDE LOCKS & Design, together with the goodwill of the business represented and symbolized thereby; and

WHEREAS, Dude Products, Inc., a Delaware corporation with its principal place of business at 3501 N. Southport Ave. #476, Chicago, IL 60657 ("Assignee"), is desirous of acquiring the DUDE LOCKS Mark and Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, sells, transfers and conveys to Assignee all right, title, and interest in and to the DUDE LOCKS Mark and Application, including but not limited to all common law rights and the right to pursue legal actions for past

infringement and related damages, if any, together with all of the goodwill of the business represented and symbolized thereby.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized officer or signatory as of the date listed below.

ORGANIC FIT HAIR LLC

By: *Organic Fit Hair, LLC*

Name: *Prisulla Rubin*

Title: *Owner*

Date: *10-26-2020*

EXHIBIT A

DUDE LOCKS

DUDE LOCKS