

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM609902

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MT Media LLC		03/05/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Latido Mitu Holdings, LLC		
Street Address:	4712 Admiralty Way, #533		
City:	Marina del Rey		
State/Country:	CALIFORNIA		
Postal Code:	90292		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	87883324		
Serial Number:	88721996		
Serial Number:	86818790	CHOLOS TRY	
Serial Number:	88722075	GUACARDO	
Serial Number:	87640563	GUACARDO	
Serial Number:	88376731	MITÚ	
Serial Number:	85603062	MITÚ	
Serial Number:	88671596	SPILL THE CHISME	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6503465750		
Email:	cynthia@adwerelaw.com		
Correspondent Name:	Cynthia R. Adwere		
Address Line 1:	2625 Middlefield Road #360		
Address Line 4:	Palo Alto, CALIFORNIA 94306		
NAME OF SUBMITTER:	Cynthia R. Adwere		
SIGNATURE:	/cynthia adwere/		

OP \$215.00 87883324

DATE SIGNED:	11/19/2020
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Total Attachments: 1 source=Assignment document#page1.tif

ASSIGNMENT

WHEREAS, MT Media LLC (Assignor), a Delaware LLC, with its principal place of business at 60 East 42nd Street #630, New York, New York 10165 owns the trademarks listed below; and

WHEREAS, Latido Mitu Holdings, LLC (Assignee), a California limited liability company, with his principal place of business at 4712 Admiralty Way, #533, Marina del Rey, CA 90292 has acquired the portion of the business of Assignor in connection with the trademarks listed below, as well as the pending application and registrations of the trademarks listed below;

Trademark	Application No. / Registration No.	Jurisdiction
Guacardo Design	App. no. 87883324	USA
Guacardo Design	Reg. no. 6064319	USA
CHOLOS TRY	Reg. no. 5692047	USA
GUACARDO	App. no. 88722075	USA
GUACARDO	Reg. no. 5490583	USA
MITÚ Stylized	App. no. 88376731	USA
MITÚ	Reg. no. 4291379	USA
SPILL THE CHISME	App. no. 88671596	USA
GUACARDO	Reg. no. 1406628	International Registration (WIPO)
LIGHTT	Reg. no. 1141228	International Registration (WIPO)

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the trademarks listed below and the pending application and registrations therefor, together with that portion of Assignor's business, and the good will therefor, in connection with the trademarks listed below.

This Assignment is effective as of March 5, 2020.

Dated: March 5, 2020

BY: 

Name: Andrew Kotliar
Title: Manager
MT Media LLC, Assignor

Dated: March 5, 2020

BY: 

Name: Jason Peterson
Title: Manager
Latido Mitu Holdings, LLC, Assignee