

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM610040

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cobra Golf Incorporated		11/19/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	PUMA SE		
Street Address:	PUMA Way 1		
City:	Herzogenaurach		
State/Country:	GERMANY		
Postal Code:	91074		
Entity Type:	Societas Europae (Se): GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6191545	POPTOP	
CORRESPONDENCE DATA			
Fax Number:	3126165700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	925-482-0100		
Email:	trademarks@leydig.com		
Correspondent Name:	Anne E. Naffziger		
Address Line 1:	The Atrium Building, 1981 N. Broadway		
Address Line 2:	Suite 375		
Address Line 4:	Walnut Creek, CALIFORNIA 94596		
DOMESTIC REPRESENTATIVE			
Name:	Anne E. Naffziger		
Address Line 1:	The Atrium Building, 1981 N. Broadway		
Address Line 2:	Suite 375		
Address Line 4:	Walnut Creek, CALIFORNIA 94596		
NAME OF SUBMITTER:	Anne E. Naffziger		
SIGNATURE:	/Anne E. Naffziger/		
DATE SIGNED:	11/20/2020		

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Total Attachments: 1

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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Cobra Golf Incorporated (Assignor), a Delaware corporation located at 1818 Aston Avenue, Carlsbad, CA 92008, is the owner of the following trademark registration in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
POPTOP	6191545	November 3, 2020

WHEREAS, PUMA SE (Assignee), a Societas Europae (SE), legally organized in Germany, having a place of business at PUMA Way 1, Herzogenaurach , Germany 91074, is desirous of acquiring said mark.

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said mark, together with the goodwill thereto, and including all common-law and other rights in said mark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said mark prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the date of signature below.

BY: COBRA GOLF INCORPORATED


Peter Mastrostefano

Title: Peter Mastrostefano SVP GC

Date: 19-Nov-2020