

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM611698

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CRESCOlabs LLC		11/25/2020	Limited Liability Company: ILLINOIS
RECEIVING PARTY DATA			
Name:	Good News Holdings, LLC		
Street Address:	400 West Erie Street		
Internal Address:	Suite 110		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60654		
Entity Type:	Limited Liability Company: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88484228	GOOD NEWS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	lharkins@fleneriplaw.com		
Correspondent Name:	Lisa A. Harkins		
Address Line 1:	77 West Washington Street		
Address Line 2:	Suite 800		
Address Line 4:	Chicago, ILLINOIS 60602		
NAME OF SUBMITTER:	Lisa A. Harkins		
SIGNATURE:	/lisaaharkins/		
DATE SIGNED:	12/01/2020		
Total Attachments: 3			
source=2020-11-25 GOOD NEWS Intent to Use Signed Trademark Assignment CS-672#page1.tif			
source=2020-11-25 GOOD NEWS Intent to Use Signed Trademark Assignment CS-672#page2.tif			
source=2020-11-25 GOOD NEWS Intent to Use Signed Trademark Assignment CS-672#page3.tif			

OP \$40.00 88484228

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is made between CRESCOLabs, LLC, an Illinois Limited Liability Company having its principal place of business at 400 W. Erie Street, Suite 110, Chicago, IL 60654, U.S.A. ("Assignor") and Good News Holdings, LLC, an Illinois Limited Liability Company having its principal place of business at 400 W. Erie Street, Suite 110, Chicago, IL 60654, U.S.A. ("Assignee").

WHEREAS, Assignor has adopted, owns, and is using in its business endeavors the trademark listed in Exhibit A attached hereto ("the Trademark"); and

WHEREAS, Assignee is desirous of using the Trademark and acquiring the entire right, title and interest thereto, including the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, the parties agree as follows;

- (1) Assignor hereby assigns, conveys, and transfers unto Assignee all right, title, and interest in, to, and under the Trademark together with (a) all associated common law rights, (b) the goodwill of the business symbolized thereby, and (c) all rights and privileges granted and secured thereby, including, without limitation, the right to sue and recover for any past or continuing infringement of the Trademark, as well as the right to seek any and all remedies available at law or in equity; and
- (2) All said right, title and interest to the Trademark shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment of Trademark had not been made.

(3) The assignee is a successor to the original applicant's business, or portion of the business to which the mark pertains.

(4) The effective date of this Assignment of Trademark is November 25, 2020.

ASSIGNOR:

CRESCOLABS, LLC

By: Emily Tupy

Name: EMILY TUPY

Title: SR. Counsel

Date: 11/25/2020

EXHIBIT A

Trademark:	Country:	Application No.	International Class:
GOOD NEWS word mark	U.S.	88/484,228	5
GOOD NEWS word mark	Canada	1,994,926	25