

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM611955

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	TERMINATION AND RELEASE OF PATENT AND TRADEMARK SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FIRST EAGLE ALTERNATIVE CAPITAL AGENT, INC. (f/k/a THL Corporate Finance, Inc.),as Administrative Agent		12/02/2020	Corporation:

RECEIVING PARTY DATA

Name:	Insurmark, Inc.
Street Address:	820 Gessner
Internal Address:	Suite 970
City:	Houston
State/Country:	TEXAS
Postal Code:	77024
Entity Type:	Corporation: TEXAS
Name:	Simplicity Financial Distributors Inc.
Street Address:	124 Hebron Ave.
Internal Address:	Suite 3-F
City:	Glastonbury
State/Country:	CONNECTICUT
Postal Code:	06033
Entity Type:	Corporation: CONNECTICUT
Name:	Simplicity Financial Marketing Holdings Inc.
Street Address:	86 Summit Ave
Internal Address:	Suite 303
City:	Summit
State/Country:	NEW YORK
Postal Code:	07901
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	2645474	INSURMARK
Registration Number:	5493536	FADO-FINANCIAL ADVISOR DEVELOPMENT ORGAN TRADEMARK

Property Type	Number	Word Mark
Registration Number:	5439448	ADO-ADVISOR DEVELOPMENT ORGANIZATION
Registration Number:	4614703	BRIGHT OWL INVESTMENT ADVISORS
Registration Number:	4614704	BRIGHT OWL INVESTMENT ADVISORS
Registration Number:	3275207	BIZBUCKS
Registration Number:	2652888	ANNUITYBIZ.COM
Registration Number:	5515927	ADVISOR DEVELOPMENT ORGANIZATION
Registration Number:	5545947	ADO
Registration Number:	5545960	FADO
Registration Number:	5515929	FINANCIAL ADVISOR DEVELOPMENT ORGANIZATI
Registration Number:	4015494	THE BIG EVENT
Serial Number:	87429883	FADO-FINANCIAL ADVISORS DEVELOPMENT ORGA
Serial Number:	87760323	BUILD A BETTER LIFE
Registration Number:	4492383	RETHINK RETIREMENT
Registration Number:	4383785	SIMPLICITY BLUEPRINT

CORRESPONDENCE DATA

Fax Number: 2123108007

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2123108000

Email: juan.arias@weil.com

Correspondent Name: Kate Swain

Address Line 1: Weil, Gotshal & Manges LLP

Address Line 2: 767 Fifth Avenue

Address Line 4: New York, NEW YORK 10153

ATTORNEY DOCKET NUMBER: Kate Swain - 58431.0074

NAME OF SUBMITTER: Kate Swain

SIGNATURE: /Kate Swain/

DATE SIGNED: 12/02/2020

Total Attachments: 4

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TERMINATION AND RELEASE OF PATENT AND TRADEMARK SECURITY AGREEMENT

THIS TERMINATION AND RELEASE OF PATENT AND TRADEMARK SECURITY AGREEMENT (this "Termination"), is dated as of December 2, 2020 and made by **FIRST EAGLE ALTERNATIVE CAPITAL AGENT, INC.** (f/k/a THL Corporate Finance, Inc.), as administrative agent (the "Agent"), to **SIMPLICITY FINANCIAL MARKETING HOLDINGS INC.** ("SFMH"), **SIMPLICITY FINANCIAL MARKETING GROUP HOLDINGS, INC.** ("SFMGH"), **SIMPLICITY FINANCIAL MARKETING INC.** ("SFM"), **ADULT FINANCIAL EDUCATION SERVICES, INC.** ("AFES"), **AMERICA'S FIRST FINANCIAL CORPORATION** ("AFF"), **ASSET PROTECTORS & ADVISORS, INC.** ("APA"), **DAVIS FINANCIAL SERVICES HOLDING, INC.** ("Davis"), **INSURMARK, INC.** ("Insurmark"), **SIMPLICITY FINANCIAL DISTRIBUTORS INC.** ("SFD"), **SIMPLICITY FINANCIAL INVESTMENT SERVICES INC.** ("SFIS"), **SIMPLICITY LIFE INC.** ("SL"), **WEALTH PROTECTION ADVISORS, LLC** ("Wealth") and **WEALTHWISE PARTNERS LLC** ("Wealthwise"; together with SFMH, SFMGH, SFM, AFES, AFF, APA, Davis, Insurmark, SFD, SFIS, SL and Wealth, each a "Grantor" and collectively the "Grantors").

WHEREAS, pursuant to that certain Patent and Trademark Security Agreement dated as of September 13, 2019 by the Grantors in favor of the Agent (the "Security Agreement"), a security interest was granted by each Grantor to Agent in, all of its right, title and interest in, to and under the IP Collateral (as defined therein), including, without limitation, those Trademarks referred to on Schedule A hereto;

WHEREAS, the Security Agreement was recorded at the United States Patent and Trademark Office on September 16, 2019 at Reel/Frame 6745 / 0789; and

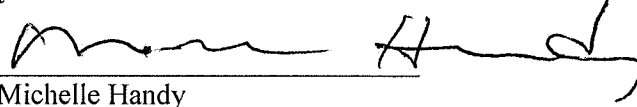
WHEREAS, Agent now desires to terminate and release the Security Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination, Agent hereby states as follows:

1. Definitions. Capitalized terms used in this Termination and not otherwise defined herein have the meanings specified in the Security Agreement.
2. Release of Security Interest. Agent hereby terminates the Security Agreement and terminates, releases, relinquishes and discharges all of its lien on and security interest in, to and under the IP Collateral and transfers and assigns to each Grantor any and all right, title and interest of Agent in, to and under the IP Collateral. Agent hereby authorizes the Grantors, or the Grantors' authorized representatives, to record this Termination with the U.S. Patent and Trademark Office and/or any other applicable governmental office or agency. Agent further agrees to execute and deliver to the Grantors any and all further documents and instruments, and do any and all further acts which the Grantors (or their agents or designees) reasonably request, at the Grantors' sole cost and expense, in order to confirm this Termination and the Grantors' right, title, and interest in or to the IP Collateral.

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FIRST EAGLE ALTERNATIVE CAPITAL AGENT, INC.,
as Agent

By: 

Name: Michelle Handy
Title: Managing Director

SCHEDULE A

PATENTS

None.

TRADEMARKS

Registered Owner	Registration No.	Registration Date	Filing Date	Mark
InsurMark, Inc.	2,645,474	11/5/02	6/28/01	Word mark "INSURMARK"
InsurMark, Inc.	5,493,536	6/12/18	4/29/17	Word mark "FADO-FINANCIAL ADVISOR DEVELOPMENT ORGANIZATION"
InsurMark, Inc.	5,439,448	4/3/18	2/17/17	Word mark "ADO-ADVISOR DEVELOPMENT ORGANIZATKON"
InsurMark, Inc.	4,614,703	9/30/14	6/24/13	Work mark "BRIGHT OWL INVESTMENT ADVISORS"
InsurMark, Inc.	4,614,704	9/30/14	6/24/13	Word mark "BRIGHT OWL INVESTMENT ADVISORS"
InsurMark, Inc.	3,275,207	8/7/07	8/29/06	Word mark "BIZBUCKS"
InsurMark, Inc.	2,652,888	11/19/02	6/28/01	Word mark "ANNUITYBIZ.COM"
InsurMark, Inc.	5,515,927	7/10/18	2/8/18	Word mark "Advisor Development Organization"
InsurMark, Inc.	5,545,947	8/21/18	2/6/18	Word mark "ADO"
InsurMark, Inc.	5,545,960	8/21/18	2/8/18	Word mark "FADO"
InsurMark, Inc.	5,515,929	7/10/18	2/8/18	Word mark "Financial Advisor Development Organization"
InsurMark,		1/17/11	8/23/11	Word mark

<u>Registered Owner</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Filing Date</u>	<u>Mark</u>
Inc.	4,015,494			“THE BIG EVENT”
InsurMark, Inc.	None Serial Number: 87429883	None	4/28/2017	Word mark “FADO-FINANCIAL ADVISORS DEVELOPMENT ORGANIZATION”
InsurMark, Inc.	None Serial Number: 87760323	None	1/18/18	Word mark “BUILD A BETTER LIFE”
M3 Financial, Inc. n/k/a Simplicity Financial Distributors, Inc	4,492,383	3/4/14	1/29/13	Word mark “Rethink retirement”
Simplicity Financial Marketing Holdings, Inc.	4,383,785	8/13/13	1/4/13	Word mark “SIMPLICITY BLUEPRINT”