

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM613235

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TVD Data Partners, LLC		11/07/2020	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Cash Flow Solutions, Inc.		
Street Address:	5166 College Corner Pike		
City:	Oxford		
State/Country:	OHIO		
Postal Code:	45056		
Entity Type:	Corporation: OHIO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	88712746	REVEALED AFFORDABILITY	
Serial Number:	88721546	BEHAVIOR MADE CLEAR	
Serial Number:	90001350	AFFORDAI	
CORRESPONDENCE DATA			
Fax Number:	5139778141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	513.977.8527		
Email:	april.besl@dinsmore.com		
Correspondent Name:	April Besl		
Address Line 1:	255 E. 5th St., Suite 1900		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	110503-2		
NAME OF SUBMITTER:	April L. Besl		
SIGNATURE:	/april l besl/		
DATE SIGNED:	12/09/2020		
Total Attachments: 1			
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OP \$90.00 88712746

Exhibit 3

TRADEMARK ASSIGNMENT

WHEREAS, TVD Data Partners, LLC, with its principal office at 16317 Woodson View, Poway, CA 92064, (hereinafter "Assignor"), is the sole owner of all right, title, and interest in and to the trademarks specifically set forth in following table (hereinafter collectively referred to as the "Trademarks"):

<u>Mark</u>	<u>Application Number</u>	<u>Country</u>
REVEALED AFFORDABILITY	88/712,746	United States
BEHAVIOR MADE CLEAR	88721,546	United States
AFFORDAI	90/001,350	United States

WHEREAS, Cash Flow Solutions, Inc., a corporation of the State of Ohio, with a place of business at 5166 College Corner Pike, Oxford, OH, 45056 (hereinafter "Assignee"), desires to acquire all right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks; and

WHEREAS, Assignor and Assignee are desirous of making this Assignment a matter of record.

NOW, THEREFORE, for good and valuable consideration the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby assigns, sells, transfers and sets over to Assignee, the entire right, title, interest in and to the Trademarks, and the goodwill of the business connected with the Trademarks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

ASSIGNOR(S):

On behalf of TVD Data Partners, LLC

By: Steven Thompson
Steven Thompson
Member

By: Carl Spilker
Carl Spilker
Member

By: Eric VonDohlen
Eric VonDohlen
Member

Date: 11 / 07 / 2020

Date: 11 / 07 / 2020

Date: 11 / 07 / 2020

ASSIGNEE:

On behalf of Cash Flow Solutions, Inc.

By: Shawn Princell
Shawn Princell
President

Date: 11 / 07 / 2020