

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM613359

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|---|--|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Gander Outdoors, LLC | | 12/09/2020 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | CWGS Group, LLC | | |
| Street Address: | 250 Parkway Drive, Suite 270 | | |
| City: | Lincolnshire | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60069 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5311585 | EXTREME ICE VAULTS | |
| Registration Number: | 5286482 | GANDER MTN. | |
| Registration Number: | 6147810 | GANDER OUTDOORS | |
| Registration Number: | 5286483 | | |
| Registration Number: | 5311586 | PERMA CHILL | |
| Registration Number: | 5286484 | WE LIVE OUTDOORS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8474410911 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 8474419100 | | |
| Email: | pto@nealmcdevitt.com | | |
| Correspondent Name: | Nicholas G. de la Torre | | |
| Address Line 1: | 1776 Ash Street | | |
| Address Line 4: | Northfield, ILLINOIS 60093 | | |
| NAME OF SUBMITTER: | Nicholas G. de la Torre | | |
| SIGNATURE: | /ngt/ | | |
| DATE SIGNED: | 12/09/2020 | | |

OP \$165.00 5311585

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, GANDER OUTDOORS, LLC., a Delaware limited liability company, with its principal place of business at 250 Parkway Drive, Suite 270 Lincolnshire, IL 60069 (hereinafter "ASSIGNOR"), represents and warrants that it is the owner of the trademarks and service marks set forth on Schedule A, attached hereto, including all common law rights associated therewith (hereinafter "the Marks");

WHEREAS, CWGS GROUP, LLC, a Delaware limited liability company with its principal place of business at 250 Parkway Drive, Suite 270 Lincolnshire, IL 60069 (hereinafter "ASSIGNEE"), desires to acquire the entire right, title and interest in, to and under the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee any and all right, title and interest in and to the Marks, including all common law rights in the Marks, together with the goodwill of the business symbolized by the Marks, throughout the world, along with the right to recover for damages and profits for any past, present, or future infringements thereof, effective as of the date executed below.

GANDER OUTDOORS, LLC.

Dated: December 9, 2020

By: *Lindsey Christen*

Name: Lindsey Christen

Title: SVP, General Counsel & Corporate Secretary

Schedule A

| Country | Trademark: | Status | Application # | Registration # |
|--------------------------|----------------------------|---------------|----------------------|-----------------------|
| United States of America | EXTREME ICE VAULTS | Registered | 86175900 | 5311585 |
| United States of America | GANDER MTN. | Registered | 85812869 | 5286482 |
| United States of America | GANDER OUTDOORS | Registered | 87473320 | 6147810 |
| United States of America | Goose Medallion Design | Registered | 85812929 | 5286483 |
| United States of America | PERMA CHILL & Penguin Logo | Registered | 86175946 | 5311586 |
| United States of America | WE LIVE OUTDOORS | Registered | 85812975 | 5286484 |
| Canada | GANDER OUTDOORS | Registered | 1840725 | TMA1067286 |
| Canada | GANDER OUTDOORS | Pending | 1840414 | |
| Canada | GET OUT & GO | Registered | 1840727 | TMA1078867 |
| Canada | GET OUT & GO | Published | 1840415 | |