

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM613413

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AB PRIVATE CREDIT INVESTORS LLC		12/09/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MarketLive, Inc.		
<b>Street Address:</b>	717 N. Harwood Street		
<b>Internal Address:</b>	Suite 1900		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75201		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4069999	MARKETLIVE	
<b>Registration Number:</b>	4829672	INSIGHTFUL COMMERCE	
<b>Serial Number:</b>	86809952	INTELLIGENT SELLING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2125935955		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2127562132		
<b>Email:</b>	scott.kareff@srz.com		
<b>Correspondent Name:</b>	S. Kareff c/o Schulte Roth & Zabel LLP		
<b>Address Line 1:</b>	919 Third Avenue		
<b>Address Line 2:</b>	25th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	014951-2004		
<b>NAME OF SUBMITTER:</b>	Scott Kareff (014951-2004)		
<b>SIGNATURE:</b>	/kc for sk/		
<b>DATE SIGNED:</b>	12/09/2020		

CH \$90.00 4069999

**Total Attachments: 3**

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**TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT**

This **TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT** (this "Termination"), dated as of December 9, 2020, is made by **AB PRIVATE CREDIT INVESTORS LLC**, a Delaware limited liability company, as collateral agent ("Collateral Agent"), in favor of the pledgor listed on the signature pages of the Trademark Security Agreement (as defined below) (the "Pledgor").

**WHEREAS**, pursuant to the terms and conditions of that certain Trademark Security Agreement dated as of December 18, 2015 (as amended, restated, supplemented, or modified from time to time, the "Trademark Security Agreement"; capitalized terms used herein without definition shall have the meanings ascribed thereto in the Trademark Security Agreement), by and among Collateral Agent and Pledgor, Pledgor has granted a Lien on and security interest to Collateral Agent in Pledgor's entire right, title and interest in, to and under its owned or thereafter acquired Trademark Collateral (as defined in the Trademark Security Agreement) (the "Security Interest");

**WHEREAS**, the Trademark Security Agreement was recorded at the United States Patent and Trademark Office on December 18, 2015 at Reel 5693, Frame 0423; and

**WHEREAS**, Collateral Agent has agreed to terminate and release its Security Interest in Pledgor's entire right, title and interest in, to and under its owned or thereafter acquired Trademark Collateral, including those identified on Schedule A attached hereto.

**NOW, THEREFORE**, for valuable consideration, Collateral Agent hereby terminates, discharges, cancels and releases all mortgages, liens, collateral assignments, pledges and Security Interest granted to Collateral Agent in the Trademark Collateral.

Collateral Agent hereby reassigns, grants and conveys to Pledgor, without any representation, recourse or undertaking by Collateral Agent, any and all of Collateral Agent's right, title and interest in, to and under the Trademark Collateral.

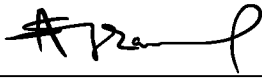
Collateral Agent agrees to take all further actions, and provide to the Pledgor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by the Pledgor, at the Pledgor's sole cost and expense, to more fully and effectively effectuate the purposes of this Termination.

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**IN WITNESS WHEREOF**, Collateral Agent has caused this Termination to be duly executed as of the date first set forth above.

COLLATERAL AGENT:

**AB PRIVATE CREDIT INVESTORS LLC**

By:   
Name: Shishir Agrawal  
Title: Managing Director

**SCHEDULE A**

**Trademark Registrations**

Trademark	App No.	App Date	Reg No.	Reg Date	Status	Registrant	Country
MARKEILIVE	85273550	3/22/11	4069999	12/13/11	Registered	MARKEILIVE, INC.	United States
INSIGHTFUL COMMERCE	86030011	8/28/13	4829672	10/13/15	Registered	MARKEILIVE, INC.	United States
INTELLIGENT SELLING	86809952	11/4/2015	N/A	N/A	Pending	MARKEILIVE, INC.	United States