

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM615071

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wild and Wolf Limited		11/30/2020	Limited Liability Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Brumis Imports, Inc.		
Street Address:	42 West 39th Street		
Internal Address:	4th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88439918	WILD & WOOFY	
CORRESPONDENCE DATA			
Fax Number:	2123368001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123368000		
Email:	ptodocket@arelaw.com		
Correspondent Name:	Douglas A. Miro, Esq., AR&E		
Address Line 1:	90 Park Avenue		
Address Line 2:	21st Floor		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Douglas A. Miro, Esq,		
SIGNATURE:	/Douglas A. Miro, Esq./		
DATE SIGNED:	12/17/2020		
Total Attachments: 2			
source=Executed TM Assignment 88439918#page1.tif			
source=Executed TM Assignment 88439918#page2.tif			

OP \$40.00 88439918

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, effective as of the 30th day of November, 2020 (the "Effective Date") by and between Wild and Wolf Limited, a United Kingdom limited liability company with a place of business at 20 Manvers Street, Bath, United Kingdom BA11JW ("Assignor") and Brumis Imports, Inc., a New York corporation with a place of business at 42 West 39th Street, 4th Floor, New York, New York 10018 ("Assignee"). Assignor and Assignee are herein referred to collectively as the "Parties."

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in the mark **WILD & WOOFY** (both in plain font and in the stylized font shown in U.S. Trademark Application Serial No. 88/439,918) and all related goodwill, as well as related U.S. Trademark Application Serial No. 88/439,918 (all of the foregoing, collectively, the "Mark and Application");

WHEREAS, Assignee is desirous of acquiring all of the right, title and interest of Assignor in and to the Mark and Application.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as of the Effective Date, hereby assigns unto Assignee, its successors and assigns, the entire right, title and interest in and to the Mark and Application, together with the goodwill of the business connected with and symbolized by the Mark and Application, and all income, royalties, damages and payments now or hereafter due or payable in respect to the Mark and Application and

4823-3557-0644v.1

}


4823-3557-0644v.1

all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement and/or dilution of the same.

Assignor hereby agrees to sign all additional lawful papers and to perform all other lawful acts which Assignee may reasonably request to make this Assignment fully effective.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed effective as of the Effective Date.

WILD AND WOLF LIMITED

By: 
Name: Jane TATCH
Title: CEO
Date: 11/30/20

4823-3557-0644v.1

4823-3557-0644v.1