# **31 \$40.00 398260**

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM616281

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Coastal Insurance Underwriters, Inc.		12/23/2020	Corporation: FLORIDA

## **RECEIVING PARTY DATA**

Name:	CIUINS LLC	
Street Address:	816 Highway A1A North	
Internal Address:	Suite 206	
City:	Ponte Vedra Beach	
State/Country:	FLORIDA	
Postal Code:	32082	
Entity Type:	Limited Liability Company: DELAWARE	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3982609	GREENSURANCE

## **CORRESPONDENCE DATA**

**Fax Number:** 6152591470

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 6152591450

**Email:** trademarks@arlaw.com

Correspondent Name: Edward Playfair
Address Line 1: 424 Church Street

Address Line 2: Suite 2700

Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER:	073070-2
NAME OF SUBMITTER:	Edward Playfair
SIGNATURE:	/Edward Playfair/
DATE SIGNED:	12/23/2020

**Total Attachments: 4** 

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TRADEMARK REEL: 007144 FRAME: 0217

#### TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** is entered into by and between Coastal Insurance Underwriters, Inc. ("<u>Assignor</u>"), a Florida corporation, and CIUINS LLC, a Delaware limited liability company (the "<u>Assignee</u>").

**WHEREAS**, Assignor owns the trademark set forth on Exhibit A, and the goodwill attaching thereto (all together the "Mark");

WHEREAS, Assignee is desirous of acquiring the Mark and the registration therefor, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

- Assignment. Assignor hereby irrevocably sells, assigns, transfers, conveys and delivers to Assignee, and Assignee hereby accepts, all of its right, title and interest in and to the Mark, including without limitation (a) all rights in and to any of the foregoing, anywhere in the world, including all registrations, applications for registration and common law rights; (b) all goodwill of the business connected with the use of, and symbolized by, each of the foregoing; (c) all income, royalties, proceeds at any time due or payable or asserted under and with respect to any of the foregoing and (d) all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof, for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this sale, conveyance, transfer and assignment had not been made.
- 1.2 <u>Recordation</u>. Assignor authorizes and requests (i) the U.S. Patent and Trademark Office to record this Assignment and record Assignee as the assignee and owner of all right, title and interest in, to and under the trademark included in the Mark, (ii) the United States Copyright Office to record this Assignment and record Assignee as assignee and owner of the entire right, title and interest in, to and under the copyright registrations included in the Mark and (iii) the applicable domain name registrars to effectuate the transfer of, and record Assignee as the assignee and owner of, all right, title and interest in, to and under the domain names included in the Mark.
- 1.3 Further Assurances. Assignor will and will cause its Representatives and legal successors and assigns, upon reasonable request and without further compensation but at Assignee's expense, to promptly execute, acknowledge and deliver all such further conveyances, notices, assumptions, assignments, releases, electronic forms and other instruments, and take such further actions, as may be reasonably necessary or appropriate to assure fully to Assignee all of the rights intended to be transferred to Assignee under this Assignment with respect to the Mark and to otherwise make effective the transactions contemplated hereby and thereby, including as may be necessary or desirable for obtaining, sustaining, reissuing or enforcing said registrations

TRADEMARK REEL: 007144 FRAME: 0218 of the Mark, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to the Mark and any registrations issued for the Mark.

1.4 <u>Governing Law</u>. This Agreement, and all rights, remedies and obligations of the parties hereunder, shall be governed by and construed in accordance with the laws of the State of Delaware without regard to principles of conflict of laws (whether of Delaware or any other jurisdiction) that would result in the application of the laws of any other jurisdiction.

[Signature page follows]

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ASSIGNOR: COASTAL INSURANCE UNDERWRITERS, INC.
Signature:
Name: Charles R. Bushong
Title: President
Date: 12/23/20
ASSIGNEE: CIUINS LLC
By: Coastal Insurance Underwriters, Inc. Its: Manager
Signature:
Name: Charles R. Bushong
Title: President
Date: 12/23/20

# Exhibit A

# Trademark

Trademark	Registration	Registration Date	Owner
	Number		
GREENSURANCE	3982609	June 21, 2011	Coastal Insurance
			Underwriters, Inc.