

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM618110

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
James E. Collie		12/31/2020	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	ICEMULE COMPANY, INC.		
Street Address:	10 Versaggi Drive		
City:	St. Augustine		
State/Country:	FLORIDA		
Postal Code:	32080		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3453475	ICEMULE	
Registration Number:	5476254	ICEMULE BOSS	
Registration Number:	4858808		
CORRESPONDENCE DATA			
Fax Number:	7709510933		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	770 933-9500		
Email:	j.campbell@thip.law		
Correspondent Name:	THOMAS HORSTEMEYER, LLP		
Address Line 1:	3200 WINDY HILL ROAD		
Address Line 2:	SUITE 1600E		
Address Line 4:	ATLANTA, GEORGIA 30339		
NAME OF SUBMITTER:	SCOTT A. HORSTEMEYER		
SIGNATURE:	/SAH/		
DATE SIGNED:	01/04/2021		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK APPLICATION

WHEREAS, **James E. Collie**, a citizen of the U.S., residing at 10 Versaggi Drive, St. Augustine, FL 32080 (hereinafter ASSIGNOR) has adopted and is using the marks listed as follows:

MARK	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE
ICEMULE	77/321,385	11/05/2007	3,453,475	06/24/2008
ICEMULE BOSS	87/158,330	09/01/2016	5,476,254	05/22/2018
MULE (Design)	86,596,817	04/14/2015	4,858,808	11/24/2015

and for which said ASSIGNOR has filed applications and registered the same as trademarks in the United States Patent and Trademark Office (USPTO).

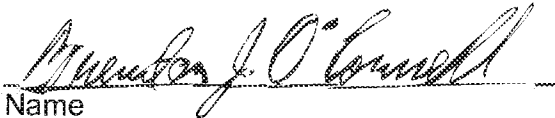
WHEREAS, **ICEMULE COMPANY, INC.**, a Florida Limited Liability Company, having an address of 10 Versaggi Drive, St. Augustine, FL 32080 (hereinafter ASSIGNEE) is desirous of acquiring all right, title, and interest in and to said mark and in jointly holding same as equal owners;

NOW, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by all parties, said ASSIGNOR, does hereby assign unto the said ASSIGNEE, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the mark, and the above identified applications and registrations of said marks.


Signed: **James E. Collie**

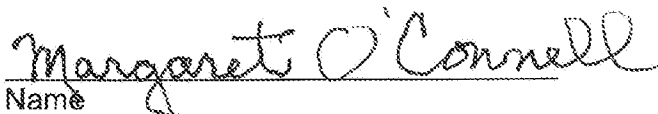
12/31/20
Date

Witness:


Name

12/31/20
Date

Witness:


Name

12/31/20
Date