

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM618528

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
American Trust Company		01/04/2021	Corporation: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mid Atlantic Capital Group, Inc.		
<b>Street Address:</b>	1251 Waterfront Place, Suite 525		
<b>City:</b>	Pittsburgh		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	15222		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76205253		
<b>Serial Number:</b>	86739267	UNIFIED TRUST	
<b>Serial Number:</b>	86739390	UNIFIED TRUST	
<b>Serial Number:</b>	88780789	BERETIRED	
<b>Serial Number:</b>	86720817	FIRSTRAC	
<b>Serial Number:</b>	77534979	UFMI	
<b>Serial Number:</b>	76409788	UNIFIED FIDUCIARY MONITORING INDEX	
<b>Serial Number:</b>	85189909	UNIFIED INCOMEPLAN	
<b>Serial Number:</b>	88732297	UNIFIED SMARTBRIDGE	
<b>Serial Number:</b>	78325230	UNIFIED SUCCESS PATHWAY	
<b>Serial Number:</b>	77234361	UNIFIEDPLAN	
<b>Serial Number:</b>	86487630	UNIFIEDPLAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4129459533		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4124718815		
<b>Email:</b>	assignments@webblaw.com		
<b>Correspondent Name:</b>	Kent E. Baldauf, Jr., The Webb Law Firm		
<b>Address Line 1:</b>	420 Fort Duquesne Boulevard, Suite 1200		

TRADEMARK

**Address Line 2:** One Gateway Center  
**Address Line 4:** Pittsburgh, PENNSYLVANIA 15222

<b>ATTORNEY DOCKET NUMBER:</b>	6315-2006016 et al.
<b>NAME OF SUBMITTER:</b>	Kent E. Baldauf, Jr., The Webb Law Firm
<b>SIGNATURE:</b>	/Kent E. Baldauf, Jr./
<b>DATE SIGNED:</b>	01/05/2021

**Total Attachments: 2**  
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source=OwnershipStep3#page2.tif

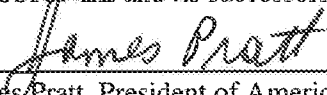
ASSIGNMENT

WHEREAS, American Trust Company, a Tennessee Corporation having a place of business at 51 Germantown Court, Suite 203, Cordova, Tennessee 38018-4278 (hereinafter "ASSIGNOR"), owns the trademark registrations and applications identified on Exhibit A hereto (hereinafter "the Trademarks"),

AND, Mid Atlantic Capital Group, Inc., a Delaware Corporation having a place of business at 1251 Waterfront Place, Suite 525, Pittsburgh, Pennsylvania 15222 (hereinafter "ASSIGNEE"), desires to acquire the Trademarks,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE all right, title and interest in and to the Trademarks, together with the goodwill of the business associated with and symbolized by the Trademarks.

This Assignment is binding on the ASSIGNOR and its respective successors and assigns, and inures to the benefit of the ASSIGNEE and its successors and assigns.

  
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James Pratt, President of American Trust Company

Dated 1-4-2021

EXHIBIT A

ISSUED UNITED STATES TRADEMARK REGISTRATIONS

MARK	REGISTRATION or APPLICATION NO.	REGISTRATION DATE
UNIFIED SMARTBRIDGE	88/732,297	N/A (Filing Date: 2019-12-18)
BERETIRED	88/780,789	N/A (Filing Date: 2020-01-31)
Miscellaneous Design	2,634,343	2002-10-15
UNIFIED FIDUCIARY MONITORING INDEX	2,741,359	2003-07-29
UNIFIED SUCCESS PATHWAY	2,962,252	2005-06-14
UNIFIEDPLAN	3,401,352	2008-03-25
UFMI	3,586,543	2009-03-10
UNIFIED INCOMEPLAN	4,071,817	2011-12-13
UNIFIEDPLAN	4,790,088	2015-08-11
FIRSTRAC	4,922,759	2016-03-22
UNIFIED TRUST	5,001,712	2016-07-19
UNIFIED TRUST and Design	5,001,714	2016-07-19

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RECORDED: 01/05/2021

REEL: 007155 FRAME: 0745