

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM611313

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eugene Luoma		11/24/2020	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Luoma Enterprises of Duluth, Inc.		
Street Address:	4423 Normanna Rd		
City:	Duluth		
State/Country:	MINNESOTA		
Postal Code:	55803		
Entity Type:	Corporation: MINNESOTA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2522433	ZIP-IT	
Registration Number:	2813566	ZIP-IT	
CORRESPONDENCE DATA			
Fax Number:	6123499266		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-349-5740		
Email:	salchow@ptslaw.com		
Correspondent Name:	Sarah M. Stensland		
Address Line 1:	80 SOUTH 8TH STREET		
Address Line 2:	4800 IDS CENTER		
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	5271.000001		
NAME OF SUBMITTER:	Sarah M. Stensland		
SIGNATURE:	/Sarah M. Stensland/		
DATE SIGNED:	11/30/2020		
Total Attachments: 1			
source=Luoma - Executed Trademark Assignment#page1.tif			

OP \$65.00 2522433

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of November 24, 2020 by Eugene Luoma, a Minnesota resident ("Assignor") in favor of Luoma Enterprises of Duluth, Inc., a Minnesota corporation ("Assignee").

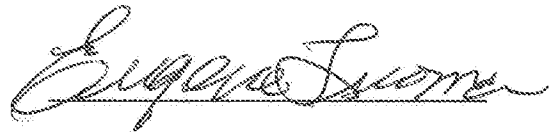
RECITALS

WHEREAS, Assignor is the original registrant and original owner of United States trademark Registration Numbers 2522433 and 2813566 for the mark ZIP-IT for goods in International Class 008, including any common law trademark rights therefor (the "Marks"); and

WHEREAS, Assignor desires to assign to Assignee any and all of right, title and interest in and to the Marks now or previously held by Assignor, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Mark, together with the goodwill of the Mark, for the United States and for all foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made, together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 24 day of November, 2020.



Eugene Luoma