

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM619226

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
XYZ BEVERAGE LLC		12/11/2020	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	JPMORGAN CHASE BANK, N.A.		
Street Address:	10 South Dearborn Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5099247	PRESS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tmadmin@reinhartlaw.com		
Correspondent Name:	Daniel E. Kattman		
Address Line 1:	1000 N. Water Street		
Address Line 2:	Suite 1700		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Heidi R. Thole		
SIGNATURE:	/hrt/		
DATE SIGNED:	01/08/2021		
Total Attachments: 2			
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**NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

Dated: December 11, 2020

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to that certain Security Agreement dated as of the date hereof (as the same may hereafter be amended, modified, extended or restated from time to time, the "Security Agreement") by and among XYZ BEVERAGE LLC, a Wisconsin limited liability company ("Grantor"), GJS SALES, INC., an Illinois corporation, XYZ BEVERAGE HOLDINGS, LLC, a Delaware limited liability company, and JPMORGAN CHASE BANK, N.A. ("Bank"), Grantor has granted to Bank a continuing security interest in and continuing lien upon, among other things, the trademark set forth on Exhibit A hereto.

Grantor and Bank hereby acknowledge and agree that the security interest in the foregoing trademark (i) may only be terminated in accordance with the terms of the Security Agreement, and (ii) is not to be construed as an assignment of any trademark.

Very truly yours,

XYZ BEVERAGE LLC


By: 
James Sorenson, President

EXHIBIT A

U.S. Trademark Registrations

<u>Company</u>	<u>Mark</u>	<u>Filing Date</u>	<u>Serial Number</u>	<u>Registration Date</u>	<u>Registration Number</u>
XYZ Beverage LLC	PRESS	3/30/2016	86958946	12/13/2016	5099247