

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM619288

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ideal Industries, Inc.		12/18/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Daniels Manufacturing Corporation		
Street Address:	526 Thorpe Road		
City:	Orlando		
State/Country:	FLORIDA		
Postal Code:	32824-8133		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4949781	LACELOK	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4078412330		
Email:	mmckinney@allendyer.com		
Correspondent Name:	Matthew McKinney		
Address Line 1:	255 S. Orange Ave.		
Address Line 2:	Suite 1401		
Address Line 4:	Orlando, FLORIDA 32801		
NAME OF SUBMITTER:	Matthew G. McKinney		
SIGNATURE:	/Matthew G. McKinney/		
DATE SIGNED:	01/08/2021		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Trademark Assignment") is effective as of [12-18], 2020 and is by and between IDEAL Industries, Inc., a Delaware corporation (the "Assignor"), and Daniels Manufacturing Corporation a [Florida Corp.] (the "Assignee").

RECITALS

A. The Assignor is the owner of the trademarks set forth on Schedule A hereto, together with the goodwill of the business associated therewith (collectively referred to as the "Marks");

B. Pursuant to the terms of that certain Asset Purchase Agreement dated as of the date hereof by and among the Assignor, the Assignee and certain other parties thereto (the "Purchase Agreement"), it has been agreed that the Assignor will transfer all of its right, title and interest in and to the Marks to the Assignee; and

C. The Assignor desires to assign all of its right, title and interest in and to the Marks to the Assignee and the Assignee desires to acquire the Marks.

AGREEMENTS

For the good and valuable consideration set forth in the Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

1. The Assignor does hereby sell, transfer, assign, convey and deliver to the Assignee, its successors and permitted assigns, all of its right, title and interest, in and to the Marks, together with the goodwill of the business associated with such Marks, and all registrations and pending applications for such Marks, any renewals of the registrations, in all countries throughout the world, for the Assignee's own use and enjoyment, and for the use and enjoyment of the Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Trademark Assignment had not been made.

2. The Assignor hereby requests the Commissioner for Trademarks at the United States Patent and Trademark Office (the "Commissioner"), as well as his or her counterparts at the corresponding entities or agencies in any country or jurisdiction that may exercise authority over any of the Marks, to record this Trademark Assignment. The Assignor hereby further requests the Commissioner and his or her non-US counterparts to issue any and all trademark registrations resulting from applications among the Marks or derived therefrom to the Assignee as assignee of the entire interest therein.

3. This Trademark Assignment is in all respects subject to the provisions of the Purchase Agreement and is not intended in any way to supersede, limit, qualify or expand any provision of the Purchase Agreement.

4. Upon reasonable request by the Assignee, the Assignor will execute further papers and do such other acts, at Assignees sole cost, as may be necessary or reasonably requested by the Assignee to vest full title in and to all of the Marks in the Assignee.

5. This Trademark Assignment may be executed in any number of counterparts (including by means of facsimile and electronically transmitted portable document format (pdf) signature pages), each of which shall be an original but all of which together shall constitute one and the same instrument.

6. This Trademark Assignment shall be governed by and construed in accordance with the domestic laws of the State of Illinois without giving effect to any choice or conflict of law provision or rule (whether of the State of Illinois or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Illinois.

7. No amendment of any provision of this Trademark Assignment shall be valid unless the same shall be in writing and signed by the Assignor and the Assignee. No waiver by any party of any provision of this Trademark Assignment or any default or breach of covenant hereunder, whether intentional or not, shall be valid unless the same shall be in writing and signed by the party against whom the waiver is to be effective nor shall such waiver be deemed to extend to any prior or subsequent default or breach of covenant hereunder or affect in any way any rights arising by virtue of any prior or subsequent such occurrence.

8. This Trademark Assignment shall be binding upon, and shall inure to the benefit of, the parties hereto and their respective successors and assigns.

* * *

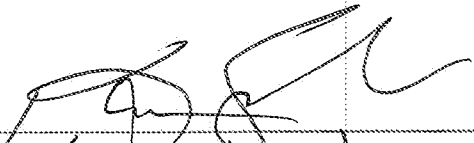
IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Trademark Assignment to be executed as of the date first set forth above.

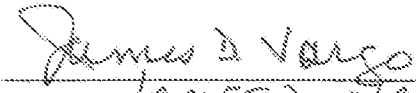
ASSIGNOR:

ASSIGNEE:

IDEAL Industries, Inc.

Daniels Manufacturing Corporation

By: 
Name: Kenneth Deans
Its: SVP/CFO

By: 
Name: JAMES D. VARGO
Its: VICE - PRESIDENT

Address for Notices:

Address for Notices:

IDEAL Industries, Inc.
1375 Park Ave.
Sycamore, IL 60178
Attention: Jeffrey Liebling, General Counsel
Email: jeff.liebling@idealindustries.com

DANIELS MANUFACTURING CORP.
528 Thorpe Road
Email: Orlando, Florida 32824
SALES@DMCTOOLS.COM

Schedule A

REGISTERED TRADEMARKS

Trademark	Country	Registration No.	Class	Goods
LACELOK	United States	4,949,781	8, 22	8: Hand tools for installing cable ties and other straps that secure objects such as bundles of wires together 22: Straps comprised of synthetic textile materials for securing electrical cable bundles, data-communication cables, video cables and audio cables; nonmetallic cable ties and straps for fastening and securing objects such as bundles of wires together; non-metallic straps for wrapping electrical cable bundles, data-communication cables, video cables and audio cables.
LACELOK	China	18828036	8	8: Hand tools, hand-operated; Metal wire stretchers [hand tools]; Metal band stretchers [hand tools]
LACELOK	European Union	014991699	8, 20	8: Hand tools for installing cable ties and other straps that secure objects such as bundles of wires together 20: Straps comprised of synthetic textile materials for securing electrical cable bundles, data-communication cables, video cables and audio cables; nonmetallic cable ties and straps for fastening and securing objects such as bundles of wires together; non-metallic straps for wrapping electrical cable bundles, data-communication cables, video cables and audio cables
LACELOK	India	3153745	8, 22	8: Hand tools for installing cable ties and other straps that secure objects such as bundles of wires together 22: Straps comprised of synthetic textile materials for securing electrical cable bundles, data-communication cables, video cables and audio cables; nonmetallic cable ties and straps for fastening and securing objects such as bundles of wires together; non-metallic straps for wrapping electrical cable bundles, data-communication cables, video cables and audio cables.
LACELOK	Mexico	1619896	8	8: Hand tools for installing cable ties and other straps that secure objects such as bundles of wires together.

LACELOK	Mexico	1623103	22	22: Straps comprised of synthetic textile materials for securing electrical cable bundles, data-communication cables, video cables and audio cables; nonmetallic cable ties and straps for fastening and securing objects such as bundles of wires together; non-metallic straps for wrapping electrical cable bundles, data-communication cables, video cables and audio cables.
LACELOK	Canada	TMA1029853	8, 22	8: Hand tools for installing cable ties and other straps that secure objects such as bundles of wires together 22: Straps comprised of synthetic textile materials for securing electrical cable bundles, data-communication cables, video cables and audio cables; nonmetallic cable ties and straps for fastening and securing objects such as bundles of wires together; non-metallic straps for wrapping electrical cable bundles, data-communication cables, video cables and audio cables.
LACELOK	China	18828037	22	22: Ropes, not of metal; Textile fibers [fibres]; Thread, not of metal, for wrapping or binding; Cables, not of metal; Packing string; Wrapping or binding bands, not of metal; Packing rope; String; Straps, not of metal, for handling loads; Bindings, not of metal.
LACELOK	Brazil	910553793	22	22: Straps comprised of synthetic textile materials for securing electrical cable bundles, data-communication cables, video cables and audio cables; nonmetallic cable ties and straps for fastening and securing objects such as bundles of wires together; non-metallic straps for wrapping electrical cable bundles, data-communication cables, video cables and audio cables.
LACELOK	Brazil	910553785	8	8: Hand tools for installing cable ties and other straps that secure objects such as bundles of wires together.