

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM620061

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SHM Yacht Sales, LLC		01/11/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	SHM IP, LLC		
Street Address:	14785 Preston Road		
Internal Address:	Suite 975		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75254		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5593453	BREWER YACHT SALES	
CORRESPONDENCE DATA			
Fax Number:	3124241900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128708075		
Email:	latoya.ellerson@akerman.com		
Correspondent Name:	KOURTNEY A. MULCAHY		
Address Line 1:	777 South Flagler Drive		
Address Line 2:	Suite 1100, West Tower		
Address Line 4:	West Palm Beach, FLORIDA 33401		
NAME OF SUBMITTER:	Kourtney A. Mulcahy		
SIGNATURE:	/Kourtney A. Mulcahy/		
DATE SIGNED:	01/13/2021		
Total Attachments: 1			
source=Assignment_of_Marks_Owned_by_SHM_Yacht_Sales__LLC_to_SHM_IP__LLC#page1.tif			

CH \$40.00 5593453

ASSIGNMENT OF ALL WORLDWIDE RIGHT, TITLE, AND INTERESTS IN SERVICE MARKS

WHEREAS, SHM Yacht Sales, LLC (“Assignor”), a Delaware limited liability company, located and doing business at 14785 Preston Road, Suite 975, Dallas, Texas 75254 is the owner of the following service mark:

Mark	Appl. No./Filing Date	Reg. No./Reg. Date	Jurisdiction
BREWER YACHT SALES	87624414/September 27, 2017	5593453/October 30, 2018	Federal

WHEREAS, SHM IP, LLC (“Assignee”), a Delaware limited liability company, located and doing business at 14785 Preston Road, Suite 975, Dallas, Texas 75254 has acquired and is desirous of acquiring the entire right, title and interest in and to said marks, and the Registrations thereof;

NOW THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor has transferred and does hereby irrevocably sell, assign and transfer unto Assignee the entire worldwide right, title and interest (including all common law rights) in and to the above identified marks, together with the goodwill of the business symbolized by the marks, the right to sue for and recover any and all damages and other remedies in respect of any infringement of the marks which may have occurred prior to the effective date of this Assignment. Further, Assignor acknowledges Assignee's exclusive right, title and interest in and to the aforementioned marks and all registrations or applications for registration thereof, anywhere in the world, and will not at any time do or cause to be done any act contesting or in way impairing or tending to impair such rights, title and interest or full exercise thereof.

SHM YACHT SALES, LLC

DocuSigned by:

Gavin McClintock

OBCTFE927503497...

By: Gavin McClintock

Title: CFO

Date: 1/11/2021

SHM IP, LLC

DocuSigned by:

John Ray

AE27A77181CF483...

By: John Ray

Title: GC

Date: 1/11/2021