

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM620380

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JPMORGAN CHASE BANK, N.A.		01/14/2021	National Banking Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TABOOLA.COM LTD.		
<b>Street Address:</b>	2 Jabotinsky Street		
<b>City:</b>	Rama Gan		
<b>State/Country:</b>	ISRAEL		
<b>Postal Code:</b>	5250501		
<b>Entity Type:</b>	LIMITED COMPANY: ISRAEL		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5742965	TABOOLA FEED	
<b>Registration Number:</b>	5394719	TABOOLA NEWSROOM	
<b>Registration Number:</b>	5189039	TABOOLA	
<b>Registration Number:</b>	3481994	TABOOLA	
<b>Registration Number:</b>	3554698	TABOOLA	
<b>Serial Number:</b>	88568040	TABOOLA NEWS	
<b>Serial Number:</b>	88540214	TABOOLA NEWS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	800-494-5225		
<b>Email:</b>	ipteam@cogencyglobal.com		
<b>Correspondent Name:</b>	Stewart Walsh		
<b>Address Line 1:</b>	1025 Vermont Ave NW, Suite 1130		
<b>Address Line 2:</b>	COGENCY GLOBAL Inc.		
<b>Address Line 4:</b>	Washington, D.C. 20005		
<b>ATTORNEY DOCKET NUMBER:</b>	1315502 TM		

OP \$190.00 5742965

<b>NAME OF SUBMITTER:</b>	Wenny Zhu
<b>SIGNATURE:</b>	/Wenny Zhu/
<b>DATE SIGNED:</b>	01/14/2021
<b>Total Attachments: 3</b> source=Trademark Release#page2.tif source=Trademark Release#page3.tif source=Trademark Release#page4.tif	

**TERMINATION AND RELEASE OF  
SECURITY INTEREST IN TRADEMARK RIGHTS**

TERMINATION AND RELEASE dated as of January 14, 2021, from JPMORGAN CHASE BANK, N.A., in its capacity as collateral agent for the secured parties (in such capacity, the "Agent") to TABOOLA.COM LTD. (the "Grantor").

WITNESSETH:

WHEREAS, pursuant to the Collateral Agreement, dated as of November 25, 2019, among the Agent, the Grantor and certain other subsidiaries of Grantor (as amended from time to time, the "Collateral Agreement"), Grantor granted a security interest (the "Security Interest") to the Agent in certain collateral;

WHEREAS, pursuant to that certain Trademark Security Agreement dated as of November 25, 2019, between the Agent and the Grantor (the "Trademark Security Agreement"), Grantor, by reference to the Security Agreement, reaffirmed its intent to grant the Security Interest to the Agent specifically in the Trademark Collateral (as that term is defined in the Trademark Security Agreement);

WHEREAS, the Trademark Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on December 19, 2019 at Reel 6817 and Frame 0751.

WHEREAS, the Agent now desires to terminate and release the entirety of its Security Interest in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Agent hereby states as follows:

1. Definitions. Capitalized terms used in this Termination and Release and not otherwise defined herein have the meanings specified in the Trademark Security Agreement.
2. Release of Security Interest. The Agent hereby terminates, releases and discharges, without recourse, representation or warranty, its Security Interest in the Trademark Collateral, and any right, title or interest of the Agent in such Trademark Collateral shall hereby cease and become void.
3. Further Assurances. The Agent hereby agrees to duly execute, acknowledge, procure and deliver, at Grantor's request and expense, any further documents and to do such other acts as may be reasonably necessary to effect the release of the Security Interest contemplated hereby.

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

JPMORGAN CHASE BANK, N.A.



By: \_\_\_\_\_

Name: Inderjeet Aneja

Title: Executive Director

UNITED STATES TRADEMARK REGISTRATIONS AND APPLICATIONS

United States Trademark Registrations:

<b>Trademark Name</b>	<b>Filing Date</b>	<b>Serial #</b>	<b>Registration Date</b>	<b>Registration Number</b>	<b>Owner</b>
Taboola News (logo)	August 6, 2019	88568040			Taboola.com Ltd.
Taboola News	July 26, 2019	88540214			Taboola.com Ltd.
Taboola Feed	March 20, 2018	87842105	May 7, 2019	5742965	Taboola.com Ltd.
Taboola Newsroom	May 24, 2017	87462852	February 6, 2018	5394719	Taboola.com Ltd.
Taboola (logo)	August 13, 2015	86724118	April 25, 2017	5189039	Taboola.com Ltd.
Taboola	March 2, 2007	77975684	August 5, 2008	3481994	Taboola.com Ltd.
Taboola	March 2, 2007	77120502	December 30, 2008	3554698	Taboola.com Ltd.