

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM620682

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SOUTHFIELD MEZZANINE CAPITAL LP		12/16/2020	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	BLUE AGENCIES, LLC
Street Address:	7700 Bonhomme Ave, Ste. 700
City:	Saint Louis
State/Country:	MISSOURI
Postal Code:	63105
Entity Type:	Limited Liability Company: MISSOURI
Name:	BRADO CUNEO NOLLAU, LLC
Street Address:	7700 Bonhomme Ave, Ste. 700
City:	Saint Louis
State/Country:	MISSOURI
Postal Code:	63105
Entity Type:	Corporation: MISSOURI

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	4333786	BRÄDO
Registration Number:	2530869	OPPORTUNITY MAPPING
Registration Number:	4855042	RTI
Registration Number:	4942073	VALUES LINK
Registration Number:	4242009	VOICE CHECK
Registration Number:	4441151	DEVICEPHARM
Registration Number:	4398101	GHERGICH&CO.

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3147270101

Email: rem@riezmanberger.com

TRADEMARK

Correspondent Name: Emmett McAuliffe
Address Line 1: 7700 Bonhomme Ave, Ste. 700
Address Line 4: Saint Louis, MISSOURI 63105

ATTORNEY DOCKET NUMBER: 27701-041

NAME OF SUBMITTER: Emmett McAuliffe

SIGNATURE: /Emmett McAuliffe/

DATE SIGNED: 01/15/2021

Total Attachments: 5
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **RELEASE OF SECURITY INTEREST IN TRADEMARKS** (this “Release”) is made as of December 16, 2020 (“Effective Date”) by SOUTHFIELD MEZZANINE CAPITAL LP, a Delaware limited partnership, in its capacity as Agent (“Agent”) in favor of BLUE AGENCIES, LLC, a Missouri limited liability company (“Blue Agencies”) and BRADO CUNEO NOLLAU, LLC, a Missouri limited liability company (“Brado” and Blue Agencies, each, individually an “Obligor” and, collectively the “Obligors”).

WHEREAS, pursuant to the terms and conditions of the Pledge and Security Agreement dated November 1, 2018, the Obligors granted to Agent for the benefit of the lenders a continuing security interest in, and a right to set off against, any and all right, title and interest in and to the trademarks and trademark applications listed on the attached Schedule 1 (the “Intellectual Property”) pursuant to the following agreements: (i) Notice of Grant of Security Interest in Trademarks (as the same may be amended, modified, extended or restated from time to time”), each by one or more of the Obligors in favor of the Agent, (ii) Notice of Grant of Security Interest in Trademarks (as the same may be amended, modified, extended or restated from time to time”), each by one or more of the Obligors in favor of the Agent and (iii) Notice of Grant of Security Interest in Trademarks (as the same may be amended, modified, extended or restated from time to time”), each by one or more of the Obligors in favor of the Agent (collectively, the “IP Security Agreements”);

WHEREAS, the IP Security Agreements were recorded with the United States Patent and Trademark Office on (a) November 1, 2018 at Reel/Frame 6473/0670, (b) December 13, 2018 at Reel/Frame 6553/0054 and (c) February 26, 2019 at Reel/Frame 6574/0114; and

WHEREAS, the Agent wishes to terminate the IP Security Agreements and release and restore all right, title and interest in and to the Intellectual Property to the Obligors.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent hereby terminates, cancels and releases any and all security interests or liens it has against the Intellectual Property, and all of the goodwill of the business connected with the use of, and symbolized by the Intellectual Property, and grants, assigns and conveys without recourse or warranty, to the Obligors all of their rights, title and interest in the Intellectual Property.

[SIGNATURE PAGE FOLLOW]

IN WITNESS WHEREOF, Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date.

SOUTHFIELD MEZZANINE CAPITAL LP, as
Agent

By: Southfield Mezzanine GP LLC, its general
partner


By: 
Name: Steven Axel
Title: Managing Member

SCHEDULE I

TRADEMARKS

Reel/Frame 6473/0670 filed on November 1, 2018

Registered Trademarks:

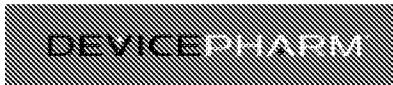
<u>Trademark Description/Name</u>	<u>Registration/Application Number</u>	<u>Date</u>	<u>Country</u>
BRÄDO	4333786	May 14, 2013	USA
Opportunity Mapping	2530869 (Supplemental Register)	January 15, 2002	USA
 RTI	4855042	November 17, 2015	USA
Values Link	4942073	April 19, 2016	USA
Voice Check	4242009	November 13, 2012	USA

Reel/Frame 6553/0054 filed on December 13, 2018

Registered Trademarks:

<u>Trademark Description/Name</u>	<u>Registration/Application Number</u>	<u>Serial No.</u>	<u>Registration Date</u>	<u>Country</u>
DEVICEPHARM	4,441,151	85696414	November 26, 2013	USA (USPTO)

Common Law Trademarks:



FROM OPPORTUNITY TO SUCCESS

TRADEMARKS

Reel/Frame 6574/0114 filed on February 26, 2019

Registered Trademarks:

Trademark Description/Name	Registration/ Application Number	Serial No.	Registration Date	Country
GHERGICH&CO.	4,398,101	85890146	September 3, 2013	USA (USPTO)