

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM620976

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Glenn Broadley		01/14/2021	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	GRUVI Inc.		
Street Address:	3856 Bronx Blvd.		
Internal Address:	#12A		
City:	Bronx		
State/Country:	NEW YORK		
Postal Code:	10467		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88231603	GRÜVI	
CORRESPONDENCE DATA			
Fax Number:	7704347376		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarkowner@taylorenghish.com		
Correspondent Name:	Glenn Broadley		
Address Line 1:	58 Hill Cres		
Address Line 4:	Scarborough, Ontario, CANADA M1M1J4		
NAME OF SUBMITTER:	Brent M. Radcliff		
SIGNATURE:	/BMR/		
DATE SIGNED:	01/19/2021		
Total Attachments: 2			
source=gruvi_trademark_assignment_agreement_88231603_-_78080-3040-signed (1)#page1.tif			
source=gruvi_trademark_assignment_agreement_88231603_-_78080-3040-signed (1)#page2.tif			

OP \$40.00 88231603

TRADEMARK ASSIGNMENT AGREEMENT

Effective as of January 14, 2021 (the "Effective Date"), this trademark assignment agreement (the "Agreement") is entered into between Glenn Broadley, an Individual owner located at 58 Hill Cres, Scarborough, Ontario Canada M1M1J4 (hereinafter referred to as "Assignor") and GRUVI Inc., a New York corporation located at 3856 Bronx Blvd., #12A, Bronx, New York, United States 10467 (hereinafter referred to as "Assignee"), subject to the terms and conditions set forth herein.

WHEREAS, Assignor is the owner of the following trademark ("the Mark"), together with any goodwill of the business symbolized thereby in connection with the goods and/or services on which the Marks are used:

Mark	Serial No.	Goods/Services
GRÜVI	88231603	Class 32: Non-alcoholic beverages, namely, nonalcoholic wine, nonalcoholic spirits, non-alcoholic beer, non-alcoholic wine coolers, non-alcoholic dessert wine

WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its right, title and interest in and to the Marks as of the Effective Date.

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) or other good and valuable consideration, the receipt and sufficiency are hereby acknowledged, the parties agree as follows:

1. Assignor hereby irrevocably and unconditionally conveys, sells, assigns, delivers, and transfers to Assignee, and Assignee hereby accepts, Assignor's entire worldwide right, title and interest of whatever kind in and to the Marks, together with all the goodwill of the business associated therewith and symbolized thereby, and any trademark registrations and trademark applications Assignor has filed in the United States Patent and Trademark Office and in any foreign countries with respect to the Marks, along with any priorities, rights or registrations resulting therefrom; and any and all rights and causes of action to recover and retain past, present, or future damages, royalties, fees, profits, or other relief, including equitable or injunctive relief, arising from infringement of the Marks by a third party and to which Assignor is or would have been entitled had the Assignment not been made. The parties hereto specifically acknowledge and agree that in connection with the assignment of the Marks, Assignee is the successor to the business of the Assignor to which the Marks pertain, and that business is ongoing and existing.
2. Assignor agrees, for itself and its successors, with said Assignee and its successors and assigns, but at Assignee's or their expense and charges, hereafter to execute all

applications, amended specifications, deeds or other instruments, and to do all acts necessary or proper to secure the grant of registered trademarks and service marks in the United States and in all other countries to Assignee, in such form as shall be approved by the counsel of Assignee and to vest and confirm in Assignee its successors and assigns, the legal title to all such trademarks and service marks.

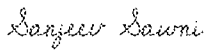
3. The undersigned represents and warrants that he/she has full requisite authority to execute this Assignment on behalf of Assignor and to obligate Assignor to its terms.

ASSIGNOR:

By:  _____

Mr. Glenn Broadley
Individual Owner

AGREED TO AND ACCEPTED BY ASSIGNEE:

By:  _____

Sanjeev Sawni, CFO
on behalf of **GRUVI INC.**
A New York Corporation