

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM624533

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900582706		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Legacy for Life, LLC		09/01/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Youngevity International, Inc.		
Street Address:	2400 Boswell Road		
City:	Chula Vista		
State/Country:	CALIFORNIA		
Postal Code:	91914		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2600731	LEGACY FOR LIFE	
Registration Number:	2569849	IMMUNE26	
Registration Number:	3273427	I26	
Registration Number:	3035380	IMMUNE26 COMPLETE SUPPORT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6022350500		
Email:	trademarks@hartmantitus.com		
Correspondent Name:	Bradley P. Hartman		
Address Line 1:	c/o Hartman Titus PLC		
Address Line 2:	3507 N. Central Ave., Ste 101		
Address Line 4:	Phoenix, ARIZONA 85012-2121		
ATTORNEY DOCKET NUMBER:	1440.02.76		
NAME OF SUBMITTER:	Bradley P. Hartman		
SIGNATURE:	/bradley p hartman/		
DATE SIGNED:	02/04/2021		

Total Attachments: 3

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("**Assignment**"), effective as of September 1, 2016 (the "**Effective Date**"), is by and between **Legacy for Life, LLC**, a Delaware limited liability company ("**Assignor**"), also known as and identified to the U.S. Trademark Office as a Delaware corporation, and **Youngevity International, Inc.**, a Delaware corporation with an address of 2400 Boswell Road, Chula Vista, California 91914 ("**Assignee**").

WHEREAS, as of the Effective Date Assignor is the equitable owner and record owner of various trademarks and service marks used in connection with Assignor's business, including the pending and issued U.S. Trademark/Service Mark Registrations listed in Exhibit A attached hereto and incorporated herein by reference (the "**Trademarks**"); and

WHEREAS, Assignee has acquired from Assignor certain assets and intellectual property relating to the business, goods and services identified by the Trademarks and is desirous of acquiring all of Assignor's entire right, title, and interest in and to the Trademarks, and the goodwill of the business associated therewith.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor does hereby sell, assign and transfer to Assignee, its successors and assigns, absolutely and forever as of the Effective Date, its entire right, title and interest, whether statutory or at common law, in and to the Trademarks, together with goodwill of the business symbolized by the Trademarks throughout the world, and such other trademarks, service marks, trade names and trade dress as may be owned by Assignor and used in connection with the Trademarks or the acquired assets, and all registrations and pending applications therefor, in the United States of America, its territories and possessions, and foreign countries and jurisdictions, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

2. As of the Effective Date, all right, title and interest in the Trademarks shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made. Without limitation to the foregoing, Assignor assigns with the Trademarks all associated income, royalties, damages and payments due from or payable by any third party (including, without limitations, damages and payments for past, present, or future infringements or misappropriations thereof) and any and all corresponding rights that, now or hereafter, may be secured throughout the world.

3. Assignor agrees to execute further papers and to do such other acts as may be necessary and proper to vest full title in and to the Trademarks, and any applications or registrations therefore, in Assignee.

4. Assignor agrees and undertakes that it will not facilitate or assist any other person or entity to: (1) challenge the validity of this Assignment; (2) oppose or otherwise challenge any registrations, renewals, or applications for registration of the Trademarks in the U.S. or any other country in the name of Assignee; (3) challenge Assignee's rights to use, license or otherwise deal with the Trademarks in the U.S. or any other country; or (4) use the Trademarks (or any substantially identical or deceptively similar trademarks) in the U.S. or any other country after the Effective Date of this Assignment, unless Assignor has the express, written authorization of Assignee to do so.

5. Assignor hereby represents and warrants that it has the full right to convey the entire right, title, and interest in and to the Trademarks herein assigned and has not previously assigned the Trademarks to any other person or entity.

6. The undersigned represents and warrants that the signor has the authority to enter into this Agreement on behalf of Assignor.

7. This Assignment may be executed in any number of counterparts, all such counterparts shall be deemed to constitute one and the same instrument, and each of the executed counterparts shall be deemed an original hereof.

ASSIGNOR

Legacy for Life, LLC

By: 
(signature)

Chairman, Russell Colvett
(printed name and title)

EXHIBIT A

TRADEMARK/ SERVICE MARK	COUNTRY OR JURISDICTION	APPLICATION NO.	REGISTRATION NO.
LEGACY FOR LIFE	U.S.	76234827	2600731
IMMUNE26	U.S.	76237552	2569849
I26	U.S.	77008537	3273427
IMMUNE26 COMPLETE SUPPORT	U.S.	78509040	3035380