

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM625099

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Leadership Network		02/05/2021	Non-Profit Organization: TEXAS
RECEIVING PARTY DATA			
Name:	Halftime Institute		
Street Address:	1431 Greenway Drive, Ste. 230		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75038		
Entity Type:	Non-Profit Organization: TEXAS		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2646083	HALFTIME	
Registration Number:	2798412	HALFTIME	
Registration Number:	5161453	HALFTIME INSTITUTE	
Registration Number:	4887606	HALFTIME INSTITUTE	
Registration Number:	4160173	HALFTIME ROUNDTABLE	
Registration Number:	2509828	SUCCESS TO SIGNIFICANCE	
Registration Number:	5161452	THE UNIVERSITY FOR YOUR SECOND HALF	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	dwilson@grablemartin.com		
Correspondent Name:	Grable Martin Fulton PLLC		
Address Line 1:	P.O. Box 2006		
Address Line 4:	Azle, TEXAS 76098		
NAME OF SUBMITTER:	Denise Wilson		
SIGNATURE:	/Denise Wilson/		
DATE SIGNED:	02/08/2021		

OP \$190.00 2646083

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made by and between **Leadership Network**, a non-profit organization having an address of 1328 N. Lake Park Blvd., Carolina Beach, NC 28428 ("Assignor") and **Halftime Institute**, a non-profit organization having an address of 1431 Greenway Drive, Suite 230, Irving, Texas 75038 ("Assignee").

WHEREAS, Assignor is the owner of record of the trademark registration (the "Marks") listed below.

Mark	Serial No.	Filing Date	Registration No.	Registration Date
HALFTIME	75/562038	Sept 30, 1998	2646083	Nov 5, 2002
HALFTIME	76/244031	Apr 20, 2001	2798412	Dec 23, 2003
HALFTIME INSTITUTE	86/296378	May 30, 2014	5161453	Mar 14, 2017
HALFTIME INSTITUTE	86/296564	May 30, 2014	4887606	Jan. 19, 2016
HALFTIME ROUNDTABLE	85/339725	Jun 7, 2011	4160173	Jun 19, 2012
SUCCESS TO SIGNIFICANCE	76/178744	Dec 7, 2000	2509828	Nov 20, 2001
THE UNIVERSITY FOR YOUR SECOND HALF	86/296223	May 30, 2014	5161452	Mar 14, 2017

WHEREAS, Assignee is desirous of acquiring the Marks and Assignor is willing to assign the Marks to Assignee.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

Assignor hereby assigns, transfers and conveys to Assignee, and Assignee hereby receives and accepts from Assignor, all right, title, and interest throughout the United States in and to the Marks, together with all of the goodwill associated with the same, and all rights, claims and privileges pertaining to the Marks, including without limitation: common law rights to the underlying marks; all priority rights under all available international agreements, treaties and conventions for the protection of trademark; and the right to the sue for and recover damages, profits and all other remedies for any past, present, and future infringement of any of the foregoing; and to stand in the place of Assignor in all matters related thereto.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date set forth below.

Leadership Network

Date: Feb 05 2021

By: *Todd Wilson*
Todd Wilson
CEO and President

Halftime Institute

Date: 02-05-2021

By: *Diane Reynolds*
Diane Reynolds
Vice President of Finance