

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM625850

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HMG Marketing Group		02/11/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	WESTT USA NEWCO LLC		
Street Address:	82 Nassau St # 60375		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10038-3703		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5565837	THE CAT LADIES	
Registration Number:	5496142	THE CAT LADIES	
Registration Number:	5883938	ROSE AND BRANCH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6515007590		
Email:	wsp@njpls.com		
Correspondent Name:	Wendy Peterson of Not Just Patents LLC		
Address Line 1:	1248 Victoria St N		
Address Line 4:	St. Paul, MINNESOTA 55117		
NAME OF SUBMITTER:	Wendy Peterson		
SIGNATURE:	/Wendy Peterson/		
DATE SIGNED:	02/11/2021		
Total Attachments: 1			
source=Trademark Assignment document executed THE CAT LADIES X2, ROSE AND BRANCH#page1.tif			

OP \$90.00 5565837

ASSIGNMENT OF TRADEMARK INTEREST

WHEREAS, HMG Marketing Group LLC (aka HMG Marketing Group), 29723 Byron Place, Castaic, CA 91384 (California, LLC) ("Assignor"), was the owner of the federal trademark registrations THE CAT LADIES RN 5565837; THE CAT LADIES RN 5496142; and ROSE AND BRANCH RN 5883938;

WHEREAS, WESTT USA NEWCO LLC, 82 Nassau St # 60375, New York, NY 10038-3703, (Delaware, LLC) ("Assignee") has acquired all right, title and interest in and to the foregoing trademark registrations, together with the goodwill of the business with which the trademarks are used and which is symbolized by the marks; for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, that Assignor has assigned, transferred and conveyed to Assignee the Assignor's entire right, title and interest in and to the foregoing trademarks, together with the goodwill of the business in connection with which the marks are used and which is symbolized by the trademarks, as fully and entirely as the same would have been held and enjoyed by it if this Assignment had not been made, the same to be held and enjoyed by the Assignee and its legal representatives, successors and assigns for its own use and enjoyment, and for the Use and enjoyment of its assigns, successors, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor had this Assignment not been made.

VERIFICATION

I, Holly Gomes, declare that I am authorized to sign this verification of the assignment as the Manager of HMG Marketing Group LLC. I declare further that these statements were made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code.

Date: 2-11-2021



Holly Gomes, Manager, HMG Marketing Group LLC