

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM626834

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Abercrombie & Fitch		02/18/2021	Corporation: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Abercrombie & Fitch Trading Co.		
<b>Street Address:</b>	6301 Fitch Path		
<b>Internal Address:</b>	Attn: Lindsay Capps		
<b>City:</b>	New Albany		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	43054		
<b>Entity Type:</b>	Corporation: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5314558	BEACON'S BEACH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6147654303		
<b>Email:</b>	ipdocketingwest@anfcorp.com		
<b>Correspondent Name:</b>	Lindsay Yeakel Capps		
<b>Address Line 1:</b>	6301 Fitch Path		
<b>Address Line 4:</b>	New Albany, OHIO 43054		
<b>NAME OF SUBMITTER:</b>	Lindsay Yeakel Capps		
<b>SIGNATURE:</b>	/Lindsay Yeakel Capps/		
<b>DATE SIGNED:</b>	02/18/2021		
<b>Total Attachments: 1</b>			
source=TM Beacon's Beach Assignment#page1.tif			

CH \$40.00 5314558

ASSIGNMENT OF  
TRADEMARK

Whereas Abercrombie & Fitch  
(name of assignor)

Of 6301 Fitch Path New Albany, Ohio 43054  
(address)

Owns trademark reg# 5314558 or application # \_\_\_\_\_

Word Mark BEACON'S BEACH.

Whereas Abercrombie & Fitch Trading Co.  
(name of assignee)

of 6301 Fitch Path New Albany, Ohio 43054  
(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

DocuSigned by:  
JJ Kramer  
38E3A863E08E4D8...  
(Signature of assignor);

February 18, 2021  
Date of Execution

JJ Kramer, VP, Intellectual Property  
Name and Title of signatory  
if assignor is a corporation