

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM627012

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900587382		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Charles R Bushong		12/23/2020	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CIUINS LLC		
<b>Street Address:</b>	816 Highway A1A North		
<b>Internal Address:</b>	Suite 206		
<b>City:</b>	Ponte Vedra Beach		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	32082		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4051101	COASTAL INSURANCE UNDERWRITERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6152591470		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6152591450		
<b>Email:</b>	trademarks@arlaw.com		
<b>Correspondent Name:</b>	Edward Playfair		
<b>Address Line 1:</b>	424 Church Street		
<b>Address Line 2:</b>	Suite 2700		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37219		
<b>ATTORNEY DOCKET NUMBER:</b>	073070-2		
<b>NAME OF SUBMITTER:</b>	Edward Playfair		
<b>SIGNATURE:</b>	/Edward Playfair/		
<b>DATE SIGNED:</b>	02/18/2021		
<b>Total Attachments: 5</b>			
source=COASTAL INSURANCE UNDERWRITERS - Trademark Assignment#page1.tif			
source=COASTAL INSURANCE UNDERWRITERS - Trademark Assignment#page2.tif			

source=COASTAL INSURANCE UNDERWRITERS - Trademark Assignment#page3.tif

source=COASTAL INSURANCE UNDERWRITERS - Trademark Assignment#page4.tif

source=COASTAL INSURANCE UNDERWRITERS - Trademark Assignment#page5.tif

## TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** is entered into by and between Charles R. Bushong, (“Assignor”), an individual, and CIUINS LLC, a Delaware limited liability company (the “Assignee”).

**WHEREAS**, Assignor owns the trademark set forth on Exhibit A, and the goodwill attaching thereto (all together the “Mark”);

**WHEREAS**, Assignee is desirous of acquiring the Mark and the registration therefor, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1.1 Assignment. Assignor hereby irrevocably sells, assigns, transfers, conveys and delivers to Assignee, and Assignee hereby accepts, all of its right, title and interest in and to the Mark, including without limitation (a) all rights in and to any of the foregoing, anywhere in the world, including all registrations, applications for registration and common law rights; (b) all goodwill of the business connected with the use of, and symbolized by, each of the foregoing; (c) all income, royalties, proceeds at any time due or payable or asserted under and with respect to any of the foregoing and (d) all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof, for the use and enjoyment of Assignee’s successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this sale, conveyance, transfer and assignment had not been made.

1.2 Recordation. Assignor authorizes and requests (i) the U.S. Patent and Trademark Office to record this Assignment and record Assignee as the assignee and owner of all right, title and interest in, to and under the trademark included in the Mark, (ii) the United States Copyright Office to record this Assignment and record Assignee as assignee and owner of the entire right, title and interest in, to and under the copyright registrations included in the Mark and (iii) the applicable domain name registrars to effectuate the transfer of, and record Assignee as the assignee and owner of, all right, title and interest in, to and under the domain names included in the Mark.

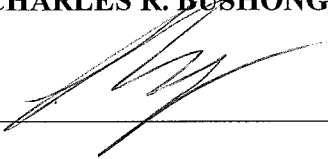
1.3 Further Assurances. Assignor will and will cause its Representatives and legal successors and assigns, upon reasonable request and without further compensation but at Assignee’s expense, to promptly execute, acknowledge and deliver all such further conveyances, notices, assumptions, assignments, releases, electronic forms and other instruments, and take such further actions, as may be reasonably necessary or appropriate to assure fully to Assignee all of the rights intended to be transferred to Assignee under this Assignment with respect to the Mark and to otherwise make effective the transactions contemplated hereby and thereby, including as may be necessary or desirable for obtaining, sustaining, reissuing or enforcing said registrations

of the Mark, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to the Mark and any registrations issued for the Mark.

1.4 Governing Law. This Agreement, and all rights, remedies and obligations of the parties hereunder, shall be governed by and construed in accordance with the laws of the State of Delaware without regard to principles of conflict of laws (whether of Delaware or any other jurisdiction) that would result in the application of the laws of any other jurisdiction.

[Signature page follows]


**ASSIGNOR: CHARLES R. BUSHONG**

Signature:  \_\_\_\_\_

Date: 12/23/20 \_\_\_\_\_

**ASSIGNEE: CIUINS LLC**

By: Coastal Insurance Underwriters, Inc.  
Its: Manager

Signature:  \_\_\_\_\_

Name: Charles R. Bushong \_\_\_\_\_

Title: President \_\_\_\_\_

Date: 12/23/20 \_\_\_\_\_

[Signature Page to Trademark Assignment]

**TRADEMARK**  
**REEL: 007196 FRAME: 0812**



Exhibit A

Trademark

Trademark	Registration Number	Registration Date	Owner
Coastal Insurance Underwriters	4051101	November 1, 2011	Charles R. Bushong