

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM627541

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Essex Bank		02/12/2021	Corporation:
RECEIVING PARTY DATA			
Name:	Beauty Visions LLC		
Street Address:	950 Third Ave		
Internal Address:	3rd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	76624475	MALLY	
Serial Number:	78976915	MALLY	
Serial Number:	85262771	MALLY	
Serial Number:	85262785	MALLY BEAUTY	
Serial Number:	76624478	MALLY BEAUTY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	hlazarus@lazarusandlazarus.com		
Correspondent Name:	Harlan M. Lazarus		
Address Line 1:	240 Madison Ave		
Address Line 2:	8th Floor		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Harlan M. Lazarus		
SIGNATURE:	/s/ Harlan M. Lazarus		
DATE SIGNED:	02/22/2021		
Total Attachments: 3			

OP \$140.00 76624475

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source=executed Release of Security Interest to file USPTO (1)#page3.tif

RELEASE OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, Beauty Visions LLC, a Delaware limited liability company (“Debtor”), granted a security interest in and lien upon certain trademarks and related rights to Essex Bank (in such capacity, together with its successors and permitted assigns, “Secured Party”) as set forth in the Trademark Security Agreement, dated as of June 10, 2015, between Debtor and Secured Party (the “Trademark Security Agreement”);

WHEREAS, an executed copy of the Trademark Security Agreement was recorded in the United States Patent and Trademark Office on August 26, 2015 at Reel 005609, Frame 0524;

WHEREAS, Debtor has requested that Secured Party release and reassign its interest in the trademarks more fully identified in Schedule A annexed hereto and made a part hereof, together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Secured Party hereby:

1. releases and reassigns to Debtor any and all liens, security interests, right, title and interest of Secured Party pursuant to the Trademark Security Agreement in the trademarks more fully identified in Schedule A annexed hereto and made a part hereof, together with the goodwill of the business symbolized thereby, without recourse or representation or warranty, express or implied, of any kind;

2. agrees that any power of attorney or similar rights granted by Debtor to Secured Party pursuant to or in connection with the Trademark Security Agreement are terminated; and

3. authorizes and requests that the United States Patent and Trademark Office note and record the existence of the release hereby given by the Secured Party.

IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Trademarks to be executed by its duly authorized corporate officer this February 12, 2021.



SECURED PARTY:

ESSEX BANK, a Virginia banking corporation,

By [Signature] S.V.P.
Barry W. Jones, Senior Vice President

COMMONWEALTH OF VIRGINIA)

) ss.:

COUNTY OF Henrico)

On the 12 day of February, 2021, before me personally came Barry W. Jones, to me known, who being by me duly sworn, did depose and say, that he is a Senior Vice President of Essex Bank, a Virginia banking corporation, and that the foregoing instrument was signed on behalf of Essex Bank.

[Signature] (SEAL)
NOTARY PUBLIC

My Commission Expires: 08/31/2024

SCHEDULE A
TO
RELEASE OF SECURITY INTEREST IN TRADEMARKS

LIST OF TRADEMARKS AND TRADEMARK APPLICATIONS

	Trademark	Serial/Reg. No.	Filing Date
	<u>USA TRADEMARKS</u>		
1.	Mally	76624475	12/14/2004
2.	Mally	78976915	11/13/2002
3.	Mally	85262771	3/9/2011
4.	Mally Beauty	85262785	3/9/2011
5.	Mally Beauty	76624478	12/14/2004