

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM628610

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	02/28/2018		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Superior Wholesale of NC, Inc.		02/24/2021	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rebel Tobacco Company, Inc		
<b>Street Address:</b>	1312 Atando Ave		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28206		
<b>Entity Type:</b>	Corporation: SOUTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86114389	REBEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	704-375-1800		
<b>Email:</b>	mumberger@jwellslaw.com		
<b>Correspondent Name:</b>	Michael D. Umberger		
<b>Address Line 1:</b>	910 East Blvd.		
<b>Address Line 2:</b>	#200		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28203		
<b>NAME OF SUBMITTER:</b>	Michael D. Umberger		
<b>SIGNATURE:</b>	/Michael D. Umberger/		
<b>DATE SIGNED:</b>	02/26/2021		
<b>Total Attachments: 1</b>			
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OP \$40.00 86114389

**Trademark Assignment**

*(Nunc Pro Tunc)*

WHEREAS, **Superior Wholesale of NC, Inc.** is a corporation incorporated under the laws of the State of Florida and having a certificate of authority to do business in the State of North Carolina with its principal North Carolina office being located at 1314 Atando Avenue, Charlotte, Mecklenburg County, North Carolina 28206 (hereafter "Assignor").

WHEREAS, **Rebel Tobacco Company, Inc.** is a corporation incorporated under the laws of South Carolina and having a certificate of authority to do business in North Carolina with its principal North Carolina office being located at 1312 Atando Avenue, Charlotte, Mecklenburg County, North Carolina 28206 (hereafter "Assignee").

WHEREAS, Assignor has adopted, used, and registered the word mark "Rebel" (henceforth the "Mark") in the United States Patent and Trademark Office (the "USPTO") with such registration certificate being issued on June 30, 2015, Registration No. 4,765,241.

WHEREAS, Assignor suspended the operation of its business on or about February 28, 2018 and transferred all of its assets, both tangible and intangible, to Assignee. Since such date, Assignee has been continuously using the Mark in commerce and Assignor stipulates and agrees that such use is not in violation of Assignor's rights vis-à-vis the Mark.

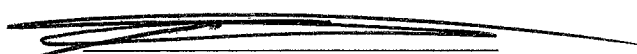
NOW, THEREFORE, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark, as shown by USPTO Registration No. 4,765,241 having a first use in commerce date of March 1, 2015, together with the goodwill of the business symbolized by the Mark, *nunc pro tunc*, as of February 28, 2018 from Assignor to Assignee.

ASSIGNOR:

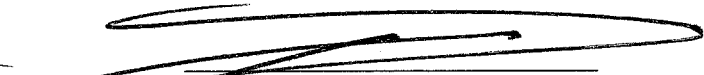
**Superior Wholesale of NC, Inc.**

ASSIGNEE:

**Rebel Tobacco Company, Inc.**

  
By: Christ Meister  
Its: President

Date: 2/24/21

  
By: Chris Meister  
Its: President

Date: 2/24/21