

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM629485

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Overture, LLC		02/11/2021	Limited Liability Company: ILLINOIS
RECEIVING PARTY DATA			
Name:	Overture Promotions, Inc.		
Street Address:	c/o Westbridge Capital Ltd., 318 Wellman Lane		
Internal Address:	#100		
City:	Saskatoon, Saskatchewan		
State/Country:	CANADA		
Postal Code:	S7T 0J1		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3984304	BLUE SODA PROMO	
CORRESPONDENCE DATA			
Fax Number:	3123468434		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.476.7593		
Email:	mjwdocket@lplegal.com		
Correspondent Name:	Mitchell J. Weinstein		
Address Line 1:	2 N. LaSalle St.		
Address Line 2:	Suite 1300		
Address Line 4:	Chicago, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	45099-83816		
DOMESTIC REPRESENTATIVE			
Name:	Mitchell J .Weinstein		
Address Line 1:	2 N. LaSalle St.		
Address Line 2:	Suite 1300		
Address Line 4:	Chicago, ILLINOIS 60602		
NAME OF SUBMITTER:	Mitchell J .Weinstein		

CH \$40.00 3984304

SIGNATURE:	/Mitchell J. Weinstein/
DATE SIGNED:	03/03/2021
Total Attachments: 1 source=Trademark Assignment#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Overture, LLC, an Illinois limited liability company ("Assignor"), having a place of business at 595 North Lakeview Parkway, Vernon Hills, IL 60061 owns all right, title and interest in and to the following United States trademark, together with the goodwill of the business connected with and symbolized by the trademarks (collectively, the "Intellectual Property"):

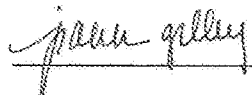
Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Classes
BLUE SODA PROMO	85/097,985	August 2, 2010	3984304	June 28, 2011	IC 035

WHEREAS, Overture Promotions, Inc., a Delaware corporation having an address at c/o Westbridge Capital Ltd., #100, 318 Wellman Lane, Saskatoon, SK S7T 0J1 ("Assignee"), desires to acquire the Intellectual Property from Assignor.

NOW, THEREFORE, in accordance with that certain asset purchase agreement dated January 22, 2021, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee: (1) all of Assignor's right, title and interest in and to the Intellectual Property, together with all of the goodwill associated with the Intellectual Property and the portion of Assignor's business to which the Intellectual Property pertains, and such portion being ongoing and existing; (2) all income, royalties and damages hereafter due or payable to Assignor with respect to the Intellectual Property, including without limitation, damages, and payments for past or future infringements and misappropriations of the Intellectual Property; and, (3) all rights to sue for past, present and future infringements or misappropriations of the Intellectual Property.

Dated as of the 11th day of February, 2021.

On behalf of Assignor, Overture, LLC

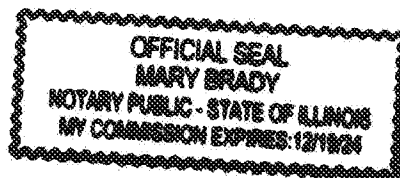


By: JoAnn Gilley

Title: Chief Executive Officer

STATE OF ILLINOIS)
) SS.
COUNTY OF Kankakee)

On this 11th day of February, 2021, there appeared before me JoAnn Gilley, personally known to me, who acknowledged that she signed the foregoing Assignment as her voluntary act and deed on behalf and with full authority of Overture, LLC.





Notary Public

{9399159: }